

2K Announces Ghost Rider Video Game Is Now Available

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Marvel Comic Series Comes to Life in High-Octane Combat and

Motorcycle Game

NEW YORK--(BUSINESS WIRE)--Feb. 13, 2007--2K, a publishing label of Take-Two Interactive Software, Inc. (Nasdaq: TTWO), today announced that Ghost Rider, the action-packed combat and motorcycle video game featuring Marvel Comics' iconic supernatural superhero, is now available in North America for the PlayStation(R)2 computer entertainment system, the PSP(R) (PlayStation(R)Portable) system and Game Boy(R) Advance. The title will be available in Europe as the movie releases in different regions. The Ghost Rider video game reflects the stylized action of the successful Marvel comic series and Sony Pictures' upcoming Ghost Rider movie.

The game was developed by Climax and its storyline was authored by famed comic writers Garth Ennis and Jimmy Palmiotti. In the video game, stuntman Johnny Blaze is brought back as his alter ego, Ghost Rider, to protect others from experiencing his Hell on Earth. Ghost Rider haunts America's highways, inflicting his righteous wrath upon the souls of the wicked and the damned. The unique storyline takes Ghost Rider to a large variety of scenes and locations, while facing off against familiar faces from both the Marvel comic universe and Sony Pictures' movie.

"The Ghost Rider video game offers an exhilarating gameplay experience in a fast-paced environment. Ghost Rider can battle multiple enemies from the Marvel Universe using his trademark weapons, the Hellfire Chain and Hellfire Shotgun," said Christoph Hartmann, President of 2K. "Fans of the comic book series will love its true-to-form style."

Features:

- Ride the terrifying Hell Cycle, swinging Ghost Rider's chain at enemies and using the bike's powers to ride on water, boost over jumps, and power down under obstacles.
- Travel through several locations from the movie, including the Quentin Carnival and Caretaker's Graveyard and take a ride down the skyscraper that links Earth to the depths of Hell.
- Upgrade the Hell Cycle, gain new moves and increase Ghost Rider's stats using the essence of defeated foes as currency.
- Besides possessing superhuman strength, speed and durability, Ghost Rider can force criminals to experience a level of emotional pain equivalent to that which they have caused in others with his Penance Stare.
- Fight in spectacular boss battles with key Ghost Rider villains, including Lilith, which will put players' combat skills to the test.
- Unlock original Ghost Rider comics, artwork, "making of" footage and developer interviews.
- Extended replay value with bonus characters, challenging players to dig deep into the experience.
- PSP offers new gameplay including game sharing, and Wi-Fi multiplayer racing for up to four players.

Ghost Rider, rated "T" for Teen, is now available for \$29.99 for the PlayStation 2 system and the PSP system and \$19.99 for the Game Boy Advance. For more information, please visit: <http://www.ghostridergame.com>.

About Marvel Entertainment, Inc.

With a library of over 5,000 characters, Marvel Entertainment, Inc. is one of the world's most prominent character-based entertainment companies. Marvel's operations are focused on utilizing its character franchises in licensing, entertainment, publishing and toys. Areas of emphasis include feature films, DVD/home video, consumer products, video games, action figures and role-playing toys, television and promotions. Rooted in the creative success of over sixty years of comic book publishing, Marvel's strategy is to leverage its character franchises in a growing array of opportunities around the world. More information about Marvel can be found at www.marvel.com.

About Climax

Founded in 1988 by Karl Jeffery, Climax has grown to become the world's leading independent video game developer. Recent releases include Who Wants to Be a Millionaire for Buzz, PlayStation(R)2 computer entertainment system and PC and ATV Offroad Fury 4 & ATV Offroad Fury Pro. The company is currently developing games across all platforms including Silent Hill Origins and Diner Dash and is working with major worldwide publishers such as Microsoft, Konami, THQ, Buena Vista Games and Eidos.

Climax is headquartered in Portsmouth, England. Additional information about Climax is available at www.climaxgroup.com

About Take-Two Interactive Software, Inc.

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PlayStation(R) game console, PlayStation(R)2 and PLAYSTATION(R)3 computer entertainment systems, PSP(R) (PlayStation(R)Portable) system, Xbox(R) and Xbox 360(TM) video game and entertainment systems from Microsoft, Wii(TM), Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K and 2K Sports, and Global Star Software; and distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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with the U.S. Securities and Exchange Commission ("SEC") on a timely basis, may require revisions to the Company's conclusions on the effectiveness of internal control over financial reporting and disclosure controls and procedures, and may impede the Company's ability to meet the requirements of the NASDAQ Stock Market for continued listing of the Company's shares; and may result in claims and proceedings relating to such matters, including previously disclosed shareholder and derivative litigation and actions by the SEC and/or other governmental agencies and negative tax or other implications for the Company resulting from any accounting adjustments or other factors. Other important factors are described in the Company's Form 10-Q for the quarter ended April 30, 2006 in the section entitled "Risk Factors".

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