

Ahoy, Ye Mateys! 2K Games Announces Sid Meier's Pirates!(TM) Setting Sail for Wii(TM) System This Fall

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NEW YORK, May 04, 2010 (BUSINESS WIRE) --2K Games announced today that Sid Meier'sPirates!(TM), the classic swashbuckling high seas adventure, will set sail this fall for Wii. Originally developed by Firaxis Games, the Wii version is being developed by 2K China and allows would-be buccaneers to serve as captain as they raid and plunder the 17th century Caribbean, successfully navigate pirate ship battles, triumphantly dispatch opponents in clanging sword fights and woo fair maidens with the streamlined controls of the Wii Remote(TM) in a quest to save their family from the evil Marquis de la Montalban.

"We are big fans of the Wii and think **Pirates!** is the perfect game to bring to that platform," said Sid Meier, director of creative development at Firaxis Games, and designer of the **Sid Meier's Pirates!** series. "We're sure Wii fans will enjoy the timeless adventure of being a pirate captain on the high seas as much as all of our other fans have!"

Sid Meier'sPirates! is an adventure-driven entertainment experience where swashbucklers can helm one of 27 fully customizable ships as they descend upon unsuspecting ports of call to assemble a motley crew of seafaring bandits. Captains will collect secret treasure maps, undertake daring missions, play havoc with local townspeople and swiftly hand out pirate-style justice to local braggarts before setting sail for breathtaking open sea engagements unlike any other game before on the Wii.

Overflowing with intense pirate action, **Sid Meier'sPirates!** has a treasure chest of gameplay riches, including the traditional mini-games from the classic original such as Sword Fighting, Ship Combat and Dancing, as well as two Wii-exclusive mini-games - Bombardment and Lock Picking. In addition, the Wii version will offer exclusive character and ship customization options.

Sid Meier'sPirates! is rated E10+ (Everyone 10 and older) by the ESRB.

2K Games is a division of 2K, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer and publisher of interactive entertainment software games for the PC, PlayStation(R)3 and PlayStation(R)2 computer entertainment systems, PSP (R) (PlayStation(R)Portable) system, Xbox 360(R) video game and entertainment system from Microsoft, Wii(TM), Nintendo DS(TM), iPhone(TM), iPod(R) touch and iPad. The Company publishes and develops products through its wholly owned labels Rockstar Games and 2K, which publishes its titles under 2K Games, 2K Sports and 2K Play. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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year ended October 31, 2009, in the section entitled "Risk Factors," as updated in the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended January 31, 2010, and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

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