

## Rockstar Games Announces *Grand Theft Auto IV: Complete Edition* Now Available

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### *Grand Theft Auto IV and Episodes From Liberty City together in one package for the first time ever*

NEW YORK, Oct 27, 2010 (BUSINESS WIRE) -- Rockstar Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), today announced that *Grand Theft Auto IV: Complete Edition* for the Xbox 360(R) video game and entertainment system from Microsoft and PlayStation(R)3 computer entertainment system is now available in North America at retail stores everywhere. This standalone retail offering bundles *Grand Theft Auto IV*, the award-winning and highest-rated title of this console generation\*, with *Grand Theft Auto: Episodes From Liberty City*, featuring the episodes *The Lost and Damned* and *The Ballad of Gay Tony*.

"Each story in the *Grand Theft Auto IV* trilogy brought new perspectives and new gameplay to the amazing world of Liberty City," said Sam Houser, Founder of Rockstar Games. "We're happy to bring these three experiences together for the first time in one complete package."

*Grand Theft Auto IV: Complete Edition* invites players to step back into the crime-addled streets of Liberty City to experience its seedy underworld from multiple perspectives. Live the tale of Eastern European immigrant Niko Bellic as he attempts to reconcile his sordid past in a new city in *Grand Theft Auto IV*; grab a chopper and hit the streets with hardened biker Johnny Klebitz of The Lost motorcycle club in *The Lost and Damned*; or rub shoulders with Liberty City's elite as Luis Lopez, right-hand man to nightlife guru Tony Prince in *The Ballad of Gay Tony*.

*Grand Theft Auto IV: Complete Edition* is a standalone retail title that spans three distinct stories, interwoven to create one of the most unique and engaging single-player experiences of this gaming generation. This definitive *Grand Theft Auto* bundle boasts hundreds of hours of single-player gameplay; a full suite of open-world multiplayer game types limited only by players' creativity; dozens of eclectic radio stations with hours of music and original dialogue; exclusive new cover art, collectible map and poster, and more. *Grand Theft Auto IV: Complete Edition* is available now in North America and slated to launch in Europe on October 29, 2010 for a suggested retail price of \$39.99 / £34.99 / EUR 49.99.

For more news and information, visit the official *Grand Theft Auto IV* website (<http://www.rockstargames.com/IV>); become a friend of Rockstar Games on Facebook (<http://www.facebook.com/rockstargames>); or follow Rockstar Games on Twitter ([twitter.com/rockstargames](http://twitter.com/rockstargames)).

\* *According to Metacritic.com ratings for all Xbox 360 and PlayStation 3 system titles as of 10/25/10.*

### About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer and publisher of interactive entertainment software games for the PC, PlayStation(R)3 and PlayStation(R)2 computer entertainment systems, PSP (R) (PlayStation(R)Portable) system, Xbox 360(R) video game and entertainment system from Microsoft, Wii(TM), Nintendo DS(TM), iPhone(R), iPod(R) touch and iPad(TM). The Company publishes and develops products through its wholly owned labels Rockstar Games and 2K, which publishes its titles under 2K Games, 2K Sports and 2K Play. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <http://www.take2games.com>.

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The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key management and product development personnel, our dependence on our Grand Theft Auto products and our ability to develop other hit titles for current generation platforms, the timely release and significant market acceptance of our games, the ability to maintain acceptable pricing levels on our games, our ability to raise capital if needed and risks associated with international operations. Other important factors and information are contained in the Company's Annual Report on Form 10-K for the fiscal year ended October 31, 2009, in the section entitled "Risk Factors," as updated in the Company's Quarterly Report on Form 10-Q for the fiscal quarter ended July 31, 2010, and the Company's other periodic filings with the SEC, which can be accessed at <http://www.take2games.com>. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

SOURCE: Take-Two Interactive Software, Inc.

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