

## 2K Sports Creates Another Millionaire with Major League Baseball(R) 2K11 Perfect Game Challenge

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### *Winner of ultimate skill-based competition to be revealed later this month*

NEW YORK, May 18, 2011 (BUSINESS WIRE) -- 2K Sports announced today that the next million dollar winner has been confirmed for the **Major League Baseball(R) 2K11** Perfect Game Challenge. The winner, who will be revealed on Thursday, May 26, will take home \$1 million and a lifetime's worth of bragging rights for being the first person to pitch a verified perfect game in **Major League Baseball 2K11**. This year's champion is the second overall winner of the million dollar prize, following Wade McGilberry, who achieved perfection in last year's **Major League Baseball 2K10** Perfect Game Challenge.

The winning Perfect Game Challenge video was the first submission to be verified in this highly competitive contest, which began on April 1, 2011. 2K Sports worked with Twin Galaxies, an official scorekeeping organization, to verify the entry and conducted its own in-house examination of the footage and game data to confirm the legitimacy of the perfect game.

"It took a tremendous amount of dedication and focus for this year's winner to pull off perfection in **Major League Baseball 2K11**," said Jason Argent, vice president of marketing for 2K Sports. "I hope the winner is ready to enter a new tax bracket, because we're excited to make good on our million dollar promise for the second year in a row."

The **Major League Baseball 2K11** Perfect Game Challenge officially ended on Monday, May 16, following verification of the submitted footage. 2K Sports will no longer accept video submissions, although fans are encouraged to watch for the formal announcement of the winner later this month.

"We made several improvements in this year's title to make things more challenging for the contenders," said Greg Thomas, president of product development for 2K Sports. "It's truly an impressive feat for someone to master our upgraded pitching mechanics and overcome the pressure of pitching a perfect game in **Major League Baseball 2K11**. Congratulations to our winner, this prize was well earned."

**Major League Baseball 2K11** is rated E for Everyone by the ESRB and is now available in North America on the Xbox 360(R) video game and entertainment system from Microsoft, PlayStation(R)3 (PS3(TM)) computer entertainment system, Wii(TM) system, PC-DVD, Nintendo DS(TM), PlayStation(R)2 computer entertainment system, and PSP(R) (PlayStation(R)Portable) system.

2K Sports is a division of 2K, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

### **About Take-Two Interactive Software**

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer and publisher of interactive entertainment software games for the PC, PlayStation(R)3 and PlayStation(R)2 computer entertainment systems, PSP (R) (PlayStation(R)Portable) system, Xbox 360(R) video game and entertainment system from Microsoft, Wii(TM), Nintendo DS(TM), iPhone(R), iPod(R) touch and iPad(TM). The Company publishes and develops products through its wholly owned labels Rockstar Games and 2K, which publishes its titles under 2K Games, 2K Sports and 2K Play. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at [www.take2games.com](http://www.take2games.com).

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SOURCE: Take-Two Interactive

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