

2K and BioWare Announce Jade Empire(TM): Special Edition for the PC Now Available

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Optimized for the PC, Jade Empire: Special Edition Boasts Enhanced

Game Play with New Visuals and Sleek Graphics

NEW YORK--(BUSINESS WIRE)--Feb. 28, 2007--2K, a publishing label of Take-Two Interactive Software, Inc. (Nasdaq: TTWO), announced today that Jade Empire: Special Edition is now available in stores across North America and will be available on March 2nd internationally. Developed by BioWare, Jade Empire: Special Edition is an award-winning action-RPG that delivers an incredible story-driven game play experience with stunning high-resolution graphics and controls optimized for the PC.

In the ancient, mysterious world of the Jade Empire, players choose to act as a noble hero or treacherous villain by following the path of the "Open Palm" or the "Closed Fist." Players will face powerful human and supernatural foes, learn magical martial arts and weapons styles, and discover the darkest secrets of the world. Jade Empire: Special Edition engages users with its rich story line and optimizes the gaming experience for PC gamers with an additional difficulty level, graphical upgrades, enhanced resolution and new content exclusively for the PC. In addition, the PC version features an exclusive art book and poster.

Jade Empire: Special Edition, rated "M" for Mature, is now available for \$39.99 in retail stores. Jade Empire: Special Edition is also available for purchase online and can be downloaded from major digital distribution sites including the BioWare Online Store (<http://store.bioware.com>), Steam (www.steampowered.com), Direct2Drive (www.direct2drive.com) and other online retail sites in the Macrovision/Trymedia network. The BioWare Online Store also offers the Jade Empire Fan Pack which includes the Jade Empire: Special Edition digital download, the award-winning soundtrack by famed composer Jack Wall, and a Jade Empire mouse pad.

For more information, visit the Jade Empire website at <http://jadeempire.com>.

About BioWare

BioWare Corp. is an electronic entertainment company which develops computer, console, handheld and online video games focused on rich stories and memorable characters. Since 1995, BioWare has created some of the world's best-selling titles including the award-winning Baldur's Gate(TM) and Neverwinter Nights(TM) series, as well as the 2003 Game of the Year, Star Wars(R): Knights of the Old Republic(TM). Original BioWare-created IPs include the 2005 RPG of the Year, Jade Empire(TM), with next-generation titles Mass Effect(TM) and Dragon Age(TM) currently in development. With studios in Edmonton, Canada, and Austin, Texas, BioWare is also hard at work on several unannounced projects including a new title for the Nintendo DS(TM), as well as a massively multiplayer online game. For more information on BioWare, visit www.bioware.com.

About Take-Two Interactive Software, Inc.

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer, distributor and publisher of interactive entertainment software games for the PC, PlayStation(R) game console, PlayStation(R)2 and PLAYSTATION(R)3 computer entertainment systems, PSP(R) (PlayStation(R)Portable) system, Xbox(R) and Xbox 360(TM) video game and entertainment systems from Microsoft, Wii(TM), Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K and 2K Sports, and Global Star Software; and distributes software, hardware and accessories in North America through its Jack of All Games subsidiary. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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