

## **2K Sports Announces Game Lineup to Be Featured at Electronic Entertainment Expo 2005; Five Xbox 360 Titles Announced**

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NEW YORK, May 16, 2005 (BUSINESS WIRE) -- 2K Sports, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), today announced its summer and fall lineup of sports titles that will be highlighted at the Electronic Entertainment Expo (E3) 2005 in Los Angeles on May 18 - 20, 2005. Always setting the standard in visual quality and exciting innovation, 2K Sports' E3 2005 lineup features titles developed for the PlayStation(R)2 computer entertainment system, the Xbox (R) video game and entertainment system from Microsoft, the Xbox 360(TM) video game and entertainment system from Microsoft, the PSP(TM) handheld entertainment system, the Nintendo Game Boy(R) Advance and the Nintendo DS(TM).

"I'm extremely excited about E3 2005 as it gives us a chance to show off an incredible lineup under an exciting new brand - 2K Sports. The 2K line of products has always been rated among the best and now we have a brand that recognizes this legacy," said Greg Thomas, president of Visual Concepts, a 2K Sports studio. "This year, the 2K Sports lineup has grown significantly and features titles produced in our internal studios by Visual Concepts, Kush Games and Indie Built. Each of these studios has developed award-winning sports titles and they are committed to delivering the most realistic and entertaining sports experience possible."

The 2K Sports lineup featured at E3 includes:

### **-- NBA 2K6**

Platforms: PlayStation 2, Xbox, Xbox 360

NBA 2K6 hits the hardwood with all the ingredients necessary to continue its reign as the #1 rated pro basketball game\*\*\*. Ballers achieve NBA superstar status with the new 24/7 mode, where created players now participate in training camps, competitions and even land endorsement deals. Players elevate their game by utilizing the innovative V.I.P. System(TM) to challenge profiles of friends and other NBA 2K6 gamers across the country that match their gameplay tendencies down to the most minute detail. With the industry leading online experience and unrivaled franchise control, NBA 2K6 offers the most comprehensive and entertaining roundball experience anywhere.

### **-- Top Spin**

Platform: PlayStation 2

Top Spin, the top-rated tennis game, slams its way onto the PlayStation 2, once again serving up everything you love: flawless gameplay, effortless controls, stunning venues and a fully customizable player creator made even better using the power of Eye Toy(R) to get you in the game. Top Spin is the only tennis game on the PlayStation 2 that gets you online competing against your friends and players everywhere. Play as one of the top professional tennis players in the world, or create your own to challenge and earn the title of the #1 ranked player.

### **-- NHL(R) 2K6**

Platforms: PlayStation 2, Xbox, Xbox 360

The champion of video game hockey is back! NHL 2K6 continues its legacy as the #1 rated\* and now #1 selling NHL game\*\* with more control, more emotion and more detail than ever before. Puck fans take command of tape-to-tape passing, behind-the-net plays and precision give-and-go attacks. Players dominate the ice with NHL caliber goaltending, skating, checking and puck handling with the deeply enhanced animation system. Featuring all-new presentation elements, commentary and cut-scenes, NHL 2K6 is the ultimate hockey experience.

### **-- College Hoops 2K6**

Platforms: PlayStation 2, Xbox, Xbox 360

It's that time of year again--the time of year where basketball courts around the nation are filled with excitement, slam dunks, unbelievable athletes, Cinderella stories, and championship dreams. Nothing captivates the nation quite like the NCAA(R) Basketball Tournament and no other game captures the collegiate atmosphere and pageantry like College Hoops 2K6. The only college basketball game to capture the feel of a last-second buzzer-beating basket, the euphoria of winning to play another day, and the agony of losing and going home, out coach your competition with College Hoops 2K6.

-- World Poker Tour(TM) 2K6

Platforms: PlayStation 2, PSP system, Xbox, Game Boy Advance

Take a seat at the world's most prestigious poker tournaments with World Poker Tour(TM) 2K6. Feel what it's like to play with the world's best as you compete against real WPT(TM) players, in real life WPT(TM) venues. Custom create poker games by setting rules and limits with the innovative poker editor, and take your games online to set up poker leagues with your friends. An exclusive presentation system modeled after the popular World Poker Tour(TM) broadcast, with insightful commentary by WPT(TM) commentators, turns your living room into a seat at a WPT(TM) table. It's time to Shuffle Up and Deal!

-- Amped 3

Platform: Xbox 360

Snowboarding is more than a sport, it's a lifestyle. Amped 3 features the most authentic snowboarding gameplay with perfected controls and the elements of a true extreme sports sandbox. Throw down stylish tricks, white-knuckle sled rides, and experience death-defying crashes as you earn your world ranking online. Tweak your tricks, gear, runs, music, and special effects while saving your crew in this twisted story that defines Amped 3.

-- Top Spin 2

Platforms: Xbox 360, Game Boy Advance, Nintendo DS(TM)

One of the top Xbox sports games, in both sales and popularity returns for another victory on Xbox 360. Everything you loved about Top Spin is back and made even better. The peerless player-creator is reborn with the powerful Digital Identity that truly puts you in the game. Experience Grand Slam events in venues that are alive and dynamic with environmental elements that react to your play. Characters are even more stunning with the addition of HD technology and the inclusion of the top players in the world like Maria Sharapova, Venus Williams, Andy Roddick, Lleyton Hewitt and Roger Federer. Put it all online and you once again have the greatest tennis game ever created.

For more information on 2K Sports titles, please visit [www.2ksports.com](http://www.2ksports.com).

\*According to GameRankings.com average scores of 2003-2005 hockey video games

\*\*Based on NHL(R)2K5 sales in 2004-2005 from NPD Funworld(R).

\*\*\*According to GameRankings.com average scores of 2004-2005 pro basketball video games

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation (R)2 computer entertainment system, PSP(TM) handheld entertainment system, the Xbox(R) video game and entertainment system from Microsoft, the Xbox 360(TM) video game and entertainment system from Microsoft, the Nintendo GameCube(TM), Nintendo DS(TM) and Game Boy(R) Advance. The Company publishes and develops products through its wholly owned labels Rockstar Games, 2K Games and Global Star Software; and distributes products in North America through its Jack of All Games subsidiary. Take-Two also manufactures and markets video game accessories in Europe, North America and the Asia Pacific region through its Joytech subsidiary. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Madrid, Vienna, Milan, Sydney, Breda (Netherlands) and Auckland. Take-Two's common stock is

publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at [www.take2games.com](http://www.take2games.com).

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SOURCE: Take-Two Interactive Software, Inc.

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