

2K Sports Announces Full Roster for "NBA's Greatest" in NBA(R) 2K12

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End the debate over NBA's greatest matchups with Michael Jordan and 14 other electrifying basketball icons

NEW YORK, Aug 19, 2011 (BUSINESS WIRE) -- 2K Sports announced today the complete lineup of 15 NBA legends that will be available in "NBA's Greatest" mode, an all-new playable game feature for the next installment of the top-rated and best-selling NBA video game simulation franchise *, **NBA(R) 2K12**. For the first time, gamers will be able to take control of some of the most iconic players in NBA history, such as Michael Jordan, Magic Johnson, Larry Bird, and Julius Irving, and pit them against other classic and modern-day teams to create NBA dream matchups.

Each of these 15 basketball legends has been meticulously recreated with an uncanny level of detail, including period-specific depictions of their arenas, team uniforms, signature moves, and even historically accurate broadcast presentation styles in **NBA 2K12**. Gamers will now tap into the legacy of these legendary athletes by utilizing their signature moves, such as Kareem Abdul-Jabbar's unstoppable skyhook, to rule the virtual hardwood.

"Fans across the country were ecstatic to see Jordan, Bird, and Magic on the cover of **NBA 2K12**, and have speculated for weeks about who would fill out the rest of the 'NBA's Greatest' roster," said Jason Argent, vice president of marketing for 2K Sports. "These 15 legendary athletes will allow sports fanatics to create the NBA's most storied matchups - and lock in bragging rights for their favorite teams in **NBA 2K12**."

"NBA's Greatest" legends in **NBA 2K12** include:

- Kareem Abdul-Jabbar;
- Larry Bird;
- Wilt Chamberlain;
- Julius Erving;
- Patrick Ewing;
- Magic Johnson;
- Michael Jordan;
- Karl Malone;
- Hakeem Olajuwon;
- Scottie Pippen;
- Oscar Robertson;
- Bill Russell;
- John Stockton;
- Isiah Thomas;
- Jerry West.

Bonus Gift with Purchase - Customers who purchase their copy of **NBA 2K12** for the Xbox 360(R) video game and entertainment system from Microsoft or PlayStation(R)3 computer entertainment system early will receive two bonus, historic NBA teams featuring their own NBA greats - the 1990-91 Golden State Warriors and the 2001-02 Sacramento Kings. Bonus content will be available on launch orders only, while supplies last.

NBA 2K12 can now be pre-ordered from leading video game retailers nationwide, and will be available on October 4, 2011, for Xbox 360, PlayStation(R)3 system, PlayStation(R)2 computer entertainment system, Wii(TM) system, PSP(R) (PlayStation(R) Portable) system and Windows PC.

NBA 2K12 is currently rated E by the ESRB. Visit www.esrb.org for updated rating information.

For more information on 2K Sports, visit <http://2kgam.es/NBA2Kpr>. Fans are also encouraged to "End the Debate" on [@2KSports](https://twitter.com/2KSports) Twitter using the #NBA2K12 hashtag.

2K Sports is a division of 2K, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

**According to 2008 - 2011 Gamerankings.com and The NPD Group estimates of U.S. retail video game sales through July 2011.*

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer and publisher of interactive entertainment software games for the PC, PlayStation(R)3 computer entertainment system and PlayStation(R)2 computer entertainment system, PSP(R) (PlayStation(R)Portable) system, Xbox 360(R) video game and entertainment system from Microsoft, Wii(TM), Nintendo DS(TM), iPhone(R), iPod(R) touch and iPad(R). The Company publishes and develops products through its wholly owned labels Rockstar Games and 2K, which publishes its titles under 2K Games, 2K Sports and 2K Play. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <http://www.take2games.com>.

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Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6835106&lang=en>

SOURCE: Take-Two Interactive

2K Sports

Ryan Jones, 415-507-7816

Ryan.Jones@2k.com

or

Take-Two Interactive Software, Inc.

Alan Lewis, 646-536-2983

(Corporate Press)

alan.lewis@take2games.com

or

Access Communications for 2K Sports

Travis Moses, 415-844-6218

