

Rockstar Games Announces *L.A. Noire* for the PC

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NEW YORK, Jun 23, 2011 (BUSINESS WIRE) -- Rockstar Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), and Team Bondi Pty. Ltd., are proud to announce that *L.A. Noire* will be arriving this fall for the PC.

"*L.A. Noire* is a new type of game that makes players see through a detective's eyes in 1940s Los Angeles," said Sam Houser, founder of Rockstar Games. "Its unique blend of story, action and crime solving will be perfect to play on PC."

The PC version of *L.A. Noire* was developed by Rockstar Leeds. It will run on a wide range of PCs and feature customization, including keyboard remapping and gamepad functionality to both optimize and customize the performance and user experience. Along with increased fidelity and improved graphical enhancements, the PC version will feature 3D support for an even greater sense of interaction and immersion within a painstakingly detailed 1940s Los Angeles.

Developed by Team Bondi in conjunction with Rockstar Games, *L.A. Noire* is a crime thriller set in post World War II Los Angeles. As Detective Cole Phelps, players must search for clues, interrogate suspects and chase down criminals to solve a series of cases inspired by real world incidents. As he rises through the ranks of the LAPD, Phelps comes face-to-face with the corrupt heart of Los Angeles: from fallen starlets to double-dealing police officers and the vast reaches of the criminal underworld - and finally, the darkness of his own personal demons.

Utilizing a brand new type of facial capture technology called MotionScan, *L.A. Noire* breathes unprecedented life into character performances and was honored as an official selection of the 2011 Tribeca Film Festival.

Since its release on May 17, *L.A. Noire* has shipped approximately 4 million units worldwide to date. The game was the number one best-selling video game for three consecutive weeks in the U.K. and the fastest-selling new video game IP in U.K. history*. In addition, *L.A. Noire* was the highest-selling game in the U.S. for the month of May according to The NPD Group.

L.A. Noire is rated M for Mature by the ESRB and will release this fall for the PC at retail and digitally.

For more information, log onto www.rockstargames.com/lanoire.

**According to UKIE/GfK Chart-Track.*

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a global developer, marketer and publisher of interactive entertainment software games for the PC, PlayStation(R)3 and PlayStation(R)2 computer entertainment systems, PSP (R) (PlayStation(R)Portable) system, Xbox 360(R) video game and entertainment system from Microsoft, Wii(TM), Nintendo DS(TM), iPhone(R), iPod(R) touch and iPad(TM). The Company publishes and develops products through its wholly owned labels Rockstar Games and 2K, which publishes its titles under 2K Games, 2K Sports and 2K Play. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

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The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key

management and product development personnel, our dependence on our Grand Theft Auto products and our ability to develop other hit titles for current generation platforms, the timely release and significant market acceptance of our games, the ability to maintain acceptable pricing levels on our games, our ability to raise capital if needed and risks associated with international operations. Other important factors and information are contained in the Company's Annual Report on Form 10-K for the fiscal year ended March 31, 2011, in the section entitled "Risk Factors," and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=6771806&lang=en>

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