

Rockstar Games' State of Emergency Xbox Set to Hit Retail March 26th

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NEW YORK, Mar 25, 2003 (BUSINESS WIRE) -- Rockstar Games, the world-renowned publishing division of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), proudly announces the street date for State of Emergency for the Xbox(TM) video game system from Microsoft.

Developed by VIS, State of Emergency, already a "Greatest Hits" title for the PlayStation(R)2 computer entertainment system is expected to hit retail shelves at a MSRP of \$19.99 on March 26th, 2003 in North America, and will be available in Europe on April 4th, 2003.

"State of Emergency was a tremendous success on the PlayStation 2 with its over the top style, unique attitude and technical achievements. The Xbox has allowed us to add a multitude of improvements, most notably the frenzied addition of multiplayer modes. Xbox owners have yet to play a multiplayer game this intense," said Jamie King, Rockstar Games' Vice President of Development. "At a competitive price point of \$19.99, the Xbox title offers players the chance to enjoy State of Emergency with all new multiplayer modes and get great value for their money."

State of Emergency re-invents the old-school street brawler genre by combining over an unprecedented 250 characters on screen with an endless array of special fighting moves, weapons and interactive environmental objects. State of Emergency's comical cartoon style complements its arcade driven gameplay.

Additional information about State of Emergency is available at www.rockstargames.com/stateofemergency.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor, and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R), PlayStation(R)2, Xbox (TM), Nintendo GameCube(TM) and Nintendo Game Boy Advance. The Company publishes and develops products through its wholly owned subsidiary labels: Rockstar Games, Gotham Games, Gathering, Joytech and Global Star. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Vienna, Copenhagen, Milan, Sydney, Amsterdam and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

About Xbox

Xbox (<http://www.xbox.com/>) is Microsoft's future-generation video game system that delivers the most powerful games experiences ever. Xbox empowers game artists by giving them the technology to fulfill their creative visions as never before, creating games that blur the lines between fantasy and reality. Xbox is now available in the continents of North America, Europe, Asia and Australia.

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CONTACT: TAKE-TWO INTERACTIVE SOFTWARE, INC.
Dawn Berrie, 646/536-2842
dawn@take2games.com
or
ROCKSTAR GAMES
Jeff Castaneda, 212/334-6633

jeff@rockstargames.com

or

INVESTOR RELATIONS:

WOLFE AXELROD WEINBERGER ASSOC. LLC

Stephen D. Axelrod or Donald C. Weinberger, 212/370-4500

don@wolfeaxelrod.com

or

PRESS RELATIONS:

EURO RSCG MIDDLEBERG

Jason Schlossberg, 212/699-2736

Fax: 212/699-2599

jason.schlossberg@eurorscg.com

URL: <http://www.businesswire.com>

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