

Rockstar Games Announces Max Payne 3 Local Justice Pack Now Available

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NEW YORK--(BUSINESS WIRE)--Jul. 3, 2012-- Rockstar Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), is happy to announce that the **Local Justice Pack**, the first downloadable content pack for **Max Payne 3**, is now available for download on the Xbox LIVE® online entertainment network and PlayStation® Network for the PlayStation® 3 computer entertainment system. The pack will be available for the PC on July 17, 2012.

"The **Local Justice Pack** is just the beginning of a deeper multiplayer experience for **Max Payne 3**," said Sam Houser, Founder of Rockstar Games. "We're excited to deliver a new take on the game's epic final battle locations, tailored specifically for the online arena."

This pack includes three new maps for **Max Payne 3** multiplayer based on areas from the game's intense final chapters (The Imperial Palace, Departure Lounge and 55th Battalion HQ); the new M4 assault rifle and attachments; the Light Fingers item for faster looting; a new São Paulo Police multiplayer faction; and associated new Achievements, Trophies or Social Club accomplishments.

The **Local Justice Pack** will be available for one week only at a discounted price of 480 Microsoft Points (Xbox LIVE) or \$5.99 on PSN. The pack will then return to its normal price of 640 Microsoft Points (Xbox LIVE) or \$7.99 on PSN. Players who purchased the **Max Payne 3** Rockstar Pass will receive the pack free of charge. The Rockstar Pass is currently available for 2400 Microsoft Points (Xbox LIVE) or \$29.99 on PSN.

Additionally, all **Max Payne 3** pre-order and retail DLC is now available for purchase on Xbox LIVE and PSN, including:

- Cemetery Map - Multiplayer map with a wintry New York City skyline, sniping positions amongst the monuments, destructible tombstones, and a looming mausoleum: 160 Microsoft Points/\$1.99 PSN;
- Silent Killer Loadout Pack - Includes the Light Anti-Tank Weapon, the Slippery Character Burst to quickly escape a firefight, and the Listening Device Item that amplifies player hearing: 160 Microsoft Points/\$1.99 PSN;
- Pill Bottle Item - Allows players to carry more painkillers in multiplayer: 80 Microsoft Points/\$0.99 PSN;
- Deadly Force Burst - Grants extra stopping power with higher damage bullets in multiplayer: 80 Microsoft Points/\$0.99 PSN;
- Classic Max Payne Character - Multiplayer avatar inspired by the original Max Payne: 80 Microsoft Points/\$0.99 PSN.

All pre-order and retail DLC will be available for PC on July 17th.

Featuring cutting edge shooting mechanics for precision gunplay, advanced new Bullet Time® and Shootdodge™ effects, full integration of Natural Motion's Euphoria Character Behavior system for lifelike movement and a dark and twisted story, **Max Payne 3** is a seamless, highly detailed, cinematic experience from Rockstar Games.

For more information, log onto <http://www.rockstargames.com/maxpayne3>.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, marketer and publisher of interactive entertainment for consumers around the globe. The Company develops and publishes products through its two wholly-owned labels Rockstar Games and 2K, which publishes its titles under the 2K Games, 2K Sports and 2K Play brands. Our products are designed for console systems, handheld gaming systems and personal computers, including smartphones and tablets, and are delivered through physical retail, digital download, online platforms and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <http://www.take2games.com>.

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Source: Take-Two Interactive

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