Rockstar Games' Grand Theft Auto 3 and Grand Theft Auto: Vice City Double Pack To Ship This Fall On Xbox and PlayStation 2

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NEW YORK, Sep 3, 2003 (BUSINESS WIRE) -- Rockstar Games, the world-renowned publishing division of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), announced today that it plans to ship the award-winning Grand Theft Auto 3 and Grand Theft Auto: Vice City as a "double pack" for both the PlayStation(R)2 computer entertainment system and the Xbox(R) video game system from Microsoft. The Grand Theft Auto "double pack" is set to hit shelves in North America on October 22, 2003 for PlayStation(R)2 and on November 4, 2003 for Xbox.

Developed by Rockstar North, the Grand Theft Auto franchise has long been applauded and praised for its expansive and open-ended gameplay, cinematic scripts, and epic soundtracks. Since its introduction in 1997, the franchise has received countless awards of excellence and universal critical acclaim. With sales of more than 25 million units worldwide, Grand Theft Auto is one of the most recognized franchises in the history of the videogame marketplace.

Additional information about Grand Theft Auto 3 and Grand Theft Auto: Vice City is available at: http://www.rockstargames.com/grandtheftauto.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is an integrated global developer, marketer, distributor, and publisher of interactive entertainment software games and accessories for the PC, PlayStation(R) game console, PlayStation (R)2 computer entertainment system, Xbox, Nintendo GameCube(TM) and Nintendo Game Boy Advance. The Company publishes and develops products through its wholly owned subsidiary labels: Rockstar Games, Gotham Games, Gathering, Joytech and Global Star. The Company maintains sales and marketing offices in Cincinnati, New York, Toronto, London, Paris, Munich, Vienna, Copenhagen, Milan, Sydney, Amsterdam and Auckland. Take-Two's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at www.take2games.com.

Safe Harbor Statement under the Private Securities Reform Act of 1995: The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws. Such forward-looking statements are based on the beliefs of our management as well as assumptions made by and information currently available to them. The Company has no obligation to update such forward-looking statements. Actual results may vary significantly from these forward-looking statements based on a variety of factors. These important factors are described in the Company's Annual Report on Form 10-K for the fiscal year ended October 31, 2002 and on Form 10-Q for the quarter ended April 30, 2003.

SOURCE: Take-Two Interactive Software, Inc.

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