Rockstar Games Announces Red Dead Redemption 2® Coming Fall 2017

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Trailer coming Thursday October 20th

<u>NEW YORK, NY, October 18, 2016</u> – Rockstar Games[®], a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), is proud to announce that the highly anticipated *Red Dead Redemption* $2^{\text{®}}$ will release worldwide in Fall 2017 for PlayStation[®]4 computer entertainment systems and for the Xbox One games and entertainment system.

Developed by the creators of *Grand Theft Auto V* and *Red Dead Redemption*, *Red Dead Redemption 2* is an epic tale of life in America's unforgiving heartland. The game's vast and atmospheric world will also provide the foundation for a brand new online multiplayer experience.

"With *Red Dead Redemption 2*, the team is working hard to push forward our vision for interactive entertainment in a truly living world," said Sam Houser, Founder of Rockstar Games. "We hope to deliver players an epic experience that builds upon everything we've learned making games."

Watch the *Red Dead Redemption 2* trailer at 11:00 a.m. Eastern, Thursday October 20th at <u>www.rockstargames.com</u>.

This game is not yet rated by the ESRB.

About Rockstar Games

Rockstar Games cemented their reputation as creators of complex living worlds with the *Grand Theft Auto* series, one of the mostsuccessful entertainment properties of all time with over 245 million units sold-in worldwide. Through a string of critically acclaimed games including the *Grand Theft Auto* series, *Red Dead Redemption*, the *Max Payne* series, *Bully*, *L.A. Noire*, the *Midnight Club* series and *The Warriors*, Rockstar Games has helped propel interactive entertainment into the center of modern culture.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, publisher and marketer of interactive entertainment for consumers around the globe. The Company develops and publishes products through its two wholly-owned labels Rockstar Games and 2K. Our products are designed for console systems and personal computers, including smartphones and tablets, and are delivered through physical retail, digital download, online platforms and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at http://www.take2games.com.

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Cautionary Note Regarding Forward-Looking Statements

The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key management and product development personnel, our dependence on our Grand Theft Auto products and our ability to develop other hit titles, the timely release and significant

market acceptance of our games, the ability to maintain acceptable pricing levels on our games, and risks associated with international operations. Other important factors and information are contained in the Company's most recent Annual Report on Form 10-K, including the risks summarized in the section entitled "Risk Factors," the Company's most recent Quarterly Report on Form 10-Q, and the Company's other periodic filings with the SEC, which can be accessed at <u>www.take2games.com</u>. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

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