



“The Best in the World” CM Punk Graces WWE® 2K26 Cover as Four New Match Types, Upgrades to All Game Modes, and Unprecedented Roster Ensure The Show Never Stops

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Highlights include King of Kings Edition, Attitude Era Edition, Monday Night War Edition, new interactive environments, updated storyline in The Island, expanded customization features, and more

NEW YORK--(BUSINESS WIRE)--Jan. 30, 2026-- Today, 2K announced [WWE® 2K26](#), the newest installment of the flagship WWE video game franchise developed by Visual Concepts, will be available starting March 6 for PlayStation®5 (PS5®), Xbox Series X|S, Nintendo Switch™ 2, and PC via Steam.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20260130185664/en/>



Today, 2K announced WWE® 2K26, the newest installment of the flagship WWE video game franchise developed by Visual Concepts, will be available starting March 6 for PlayStation®5 (PS5®), Xbox Series X|S, Nintendo Switch™ 2, and PC via Steam. The current World Heavyweight Champion CM Punk strikes a defiant pose on the Standard Edition cover, a position befitting a Triple Crown Champion. One of the most celebrated and subversive personas in WWE history, CM Punk previously appeared on the cover of WWE ‘13, and also headlines WWE 2K26’s 2K Showcase.

including “Stone Cold” Steve Austin, The Rock, Triple H, Shawn Michaels, Stephanie McMahon, Undertaker, Kane, Trish Stratus, Lita, Chyna, Kurt Angle, and The Dudley Boyz.

An all-new “super-premium” **Monday Night War Edition** features content tied to WWE stars of the Attitude Era, as well as a collection of WCW’s biggest names of the era, including “Hollywood” Hulk Hogan, Kevin Nash, Scott Hall, Goldberg, Booker T, and Eric Bischoff.

King of Kings Edition, **Attitude Era Edition**, and **Monday Night Wars Edition** are scheduled for worldwide release on Friday, March 6, 2026, seven days prior to the **Standard Edition**, which will be available Friday, March 13, 2026.

“As a kid, I could only dream of being on the cover of a video game. Now I join a very exclusive group of WWE Superstars who have done it twice,” said CM Punk. “I enjoyed the experience of narrating the 2K Showcase, which gave me an opportunity to tell fans the straight, unfiltered story of the moments, matches, and controversies in my career. Players will get to step into my boots, relive some of my proudest WWE moments, and take on challenges I never had the opportunity to face.”

“**WWE 2K26** introduces several new community-requested match types and gameplay features,” said Greg Thomas, President at Visual Concepts. “The team has put a lot of thought into refining the in-ring action and presentation, while also expanding creative options to allow players more freedom than ever before.”

WWE 2K26 features several updates and improvements to existing features throughout the game:

- **2K Showcase: Punked - CM Punk’s Personal Journey** : CM Punk jumps through time to relive incredible moments from his career. Narrated by “The Best in the World” himself, players will relive iconic matches and battle against WWE Legends in Fantasy Warfare. For those who want to truly prove their mettle, the Showcase Gauntlet looks to push players to their limits! CM Punk’s rise, rebellion, and return make this the most personal 2K Showcase yet;
- **Best in the World Roster of 400+**: **WWE 2K26** boasts a roster of over 400 playable characters; The biggest in franchise history. A combination of current Superstars from RAW, SmackDown, and NXT, Legends, and WWE Hall of Famers, the massive roster features John Cena, “Macho Man” Randy Savage, Rhea Ripley, Cody Rhodes, Roman Reigns, Iyo Sky, Andre the Giant, Drew McIntyre, Bron Breakker, “Rowdy” Roddy Piper, Seth Rollins, Logan Paul, Stephanie Vaquer, Eddie Guerrero, Liv Morgan, Bret “Hitman” Hart, Penta, Charlotte Flair, Randy Orton, new additions and returns including Rey Fénix, Rusev, and Blake Monroe, and many more;
- **Four New Match Types, Offensive Tools, and Gameplay Upgrades**: Four new match types, including I Quit, Inferno, Three Stages of Hell and Dumpster, stackable tables, new usable objects including shopping carts and thumbtacks, and larger interactive environments offer new but familiar ways to punish opponents. Intergender Matches are available across core game modes. A revamp of the Reversals and Stamina system adds a layer of strategy and upgraded physics interactions make the action feel more dynamic and dangerous. Interactive entrances and the addition of Booker T and

Wade Barrett to the commentary team further refine the audiovisual presentation;

- **Creation Suite - 2X the CAS and Image Slots, Plus Body Morphing:** The best-in-class customization mode now offers 200 Create-A-Superstar save slots, doubling the existing count in response to community demand. Community Creations now features a doubled image capacity of 2,000, deeper body and face morphing tools, and two-tone hair color blending, giving players unprecedented freedom to craft the Superstars, arenas, and other creations of their dreams;
- **MyGM - More Shows, More Superstars Per Match:** New Intergender Matches, 5, 6, and 8-man matches, plus support for more match types than ever before, vastly increase the number of possible matches and outcomes. More shows per season pose new management challenges in 2K's strategic brand management simulation mode;
- **MyRISE - New Theme, Increased Replay Value:** Players define their MySUPERSTAR's journey through two new division-based storylines where villainous or heroic decisions impact MyPLAYERS like never before. Players can now keep playing even after the main stories are complete, with more unlockable content and achievements to earn for increased replayability;
- **Universe - The Draft is Here!:** The WWE Draft comes to WWE 2K's sandbox mode where players create their own WWE Universe and control match outcomes. Other new introductions include new Universe Creation Wizard, Watch Show mode, improved Money in the Bank cash-ins, and additional Promo types;
- **The Island - New Storyline and Environment, Available on All Platforms:** 2K's WWE-themed world is now bigger and more social than ever, and available for the first time on PC. Players will choose one of three factions and battle for control with a revamped progression system. The new Scrapyard Brawl environment, fresh Towers, new shops and branded gear, an expanded MySUPERSTAR builder with face-photo importing, plus upgraded quests, complete with Superstar voiceovers, cutscenes and dialogue screens, enhance the immersive experience;
- **MyFACTION - Chemistry is Key:** The collectible card-battle mode is back with new intergender lineups and Quick Swap matches. Players collect new card designs and boost their performance with the new Faction Chemistry and run-in support. New themed card packs and goals will continue to roll out regularly throughout the year with seasonal content refreshes;
- **Ringside Passes - DLC Gets an Upgrade with More Post-Launch Content Than Ever Before:** The all-new Ringside Pass offers players additional incentive to play, earning XP across all game modes, excluding online lobbies. 60 free tiers and 40 premium tiers will be available to reward gameplay, with players who can reach tier 40 of the Ringside Pass Premium Season able to unlock Superstars, cosmetic and customization items, VC, MyFACTION and The Island content, and more. The Ringside Pass Premium replaces the previous DLC model, rewarding players with all-new playable characters unavailable on the base game roster, including current Superstars, Legends, Personas, and some unexpected names. Six Ringside Pass Seasons are planned to roll out throughout the year, with Ringside Pass Season 1 available at launch and featuring unlockable Superstars and Legends, previously available in the WWE 2K Supercharger, on the free tier.

New Motion-Based Nintendo Switch 2 Features

WWE 2K26 on Nintendo Switch 2 will offer several additional features made possible through Nintendo Switch 2's unique hardware, including touchscreen and mouse support, GameShare and GameChat, support for single Joy-Con gameplay, and the ability to use mouse controls in Creation Suite for face and body painting. The Nintendo Switch 2 version of the game will also now support Image Uploader and cross-platform Community Creations.

WWE 2K26 Editions

WWE 2K26 features four editions of the game: **Standard Edition**, **King of Kings Edition**, **Attitude Era Edition**, and **Monday Night War Edition**:

- The **Standard Edition** will be available for \$69.99;
 - **Pre-Order Bonus Offer:** Players who pre-order the **WWE 2K26 Standard Edition** will receive the **Joe Hendry Pack**^{*}, a bonus pack of content containing playable Superstar Joe Hendry, a Joe Hendry shirt cosmetic item, Joe Hendry MyFACTION EVO card, and Joe Hendry Spin Island Emote. Players who pre-order any edition of **WWE 2K26** for PS5, Xbox Series X|S, or PC will also receive the **WWE 2K25** base game (digital).** Players who pre-order **Attitude Era Edition** or **Monday Night War Edition** on PlayStation or Xbox between January 29 and February 23 at 8AM PT will receive 15,000 VC in **WWE 2K26** and 67,500 VC in **WWE 2K25*****
- **King of Kings Edition** will be available for \$99.99. **King of Kings Edition** includes the **Standard Edition**, **Joe Hendry Pack**, Ringside Pass Premium Season 1, and 32,500 VC, plus the **King of Kings Pack** which includes playable Superstars Triple H '98 and Stephanie McMahon '00, and a "Triple H Signature Taunt" Emote for The Island. **King of Kings Edition** will be available from March 6, 2026 – seven days ahead of **Standard Edition**;
- **Attitude Era Edition** will be available for \$129.99. In addition to all content included in the **King of Kings Edition**, **Attitude Era Edition** includes access to Ringside Pass Premium Seasons 1-4, plus the **Attitude Era Edition Pack**, which features playable Superstars The Rock '99, Kane '98, and Chyna '97, "Stone Cold" Steve Austin "Rattlesnake" and The Rock "People's Champ" MyFACTION EVO cards, the Raw is War '98 Arena, and Undertaker "Thumb Across the Neck" and Shawn Michaels "DX Crotch Chop" Emotes for The Island. The Superstar Mega-Boost is also included, which grants 200 MySUPERSTAR attribute points for MyRISE plus 100,000 VC. **Attitude Era Edition** will be available from March 6,

2026 – seven days ahead of **Standard Edition**;

- **Monday Night War Edition** will be available for \$149.99. In addition to all content included in the **Attitude Era Edition**, **Monday Night War Edition** includes access to Ringside Pass Premium Seasons 1-6, plus the **Monday Night War Edition Pack**, which features playable Superstars Shawn Michaels DX, Macho Man Randy Savage '98, Rowdy Roddy Piper '98, the WCW Thunder '98 Arena, and a Diamond Dallas Page "Bang!" Emote for The Island. **Monday Night War Edition** also grants entitlement for the **WrestleMania 42 Pack**, which includes the WrestleMania 42 Arena and three WrestleMania 42 Superstar Persona Cards to be automatically entitled post-launch. **** **Monday Night War Edition** will be available from March 6, 2026 – seven days ahead of **Standard Edition**.

For more information on **WWE 2K26**, visit the game's [official website](#), become a fan on [Facebook](#), follow the game on [TikTok](#), [X](#), [Instagram](#), and subscribe on [Twitch](#) and [YouTube](#). Official campaign hashtag #WWE2K26.

Visual Concepts is a 2K studio. 2K is a wholly owned publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

Access to online or bonus features, content, or services, including MyFACTION, The Island, and Online Multiplayer, may require Internet connection, online account registration, and/or may not be accessible by accounts registered to users below the age of 13 (minimum age varies). See www.take2games.com/legal and www.take2games.com/privacy for additional details. Game includes optional in-game purchases and paid random items. Some in-game content may require download and/or online gameplay to unlock. Online console play may require separate paid platform subscription and account registration. Terms apply.

**Pre-order bonus offer available through March 13, 2026. Joe Hendry Pack is included with WWE 2K26 King of Kings Edition, Attitude Era Edition, and Monday Night War Edition. For digital pre-orders, items will be automatically entitled in-game. For physical pre-orders, items will be redeemed in-game via code provided in-box. Terms apply.*

***Digital copy of WWE 2K25 Standard Edition not available on Nintendo Switch 2. Digital copy will be automatically entitled to the platform account used to pre-order WWE 2K26 and available to download within 24 hours following pre-order. Offer is non-transferable and not available to platform accounts that already own WWE 2K25 on the same platform. Canceled pre-orders will result in removal of digital copy of WWE 2K25 from platform account. Terms apply.*

****Limited time offer available through February 23, 2026, at 8AM PT for pre-orders of WWE 2K26 Attitude Era or Monday Night War Editions on PlayStation or Xbox. Bonus VC for WWE 2K26 will be automatically entitled in-game to the platform account used to pre-order. See console store pages for bonus WWE 2K25 VC redemption instructions. Offer is non-transferable. Internet connection and 2K Account required. Terms Apply.*

*****Exact release date of the WrestleMania 42 Pack content to be announced post-launch and subject to change. Content will be automatically delivered on release for PC users, available for download in the PlayStation store/Library tile for PS5 users, available for download in Microsoft Store for Xbox users, and available for download in the Nintendo eShop for Nintendo Switch 2 users. WrestleMania 42 Pack will also be available for purchase separately.*

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, publisher, and marketer of interactive entertainment for consumers around the globe. We develop and publish products principally through Rockstar Games, 2K, and Zynga. Our strategy is to create hit entertainment experiences, delivered on every platform relevant to our audience through a variety of sound business models. Our pillars - creativity, innovation, and efficiency - guide us as we strive to create the highest quality, most captivating experiences for our consumers. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <http://www.take2games.com>.

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About 2K

Founded in 2005, 2K develops and publishes interactive entertainment for video game consoles, personal computers, and mobile devices, with product availability including physical retail and digital download. The Company is home to many talented development studios, including Visual Concepts, Firaxis Games, Hangar 13, Cat Daddy Games, 31st Union, Cloud Chamber, Gearbox and HB Studios. 2K's portfolio currently includes several AAA, sports and entertainment brands, including global powerhouse NBA® 2K; renowned BioShock®, Borderlands®, Mafia, Sid Meier's Civilization® and XCOM® brands; popular WWE® 2K and WWE® SuperCard franchises, TopSpin® as well as the critically and commercially acclaimed PGA TOUR® 2K. Additional information about 2K and its products may be found at 2K.com and on the Company's official social media channels.

Cautionary Note Regarding Forward-Looking Statements

The statements contained herein, which are not historical facts, including statements relating to Take-Two Interactive Software, Inc.'s ("Take-Two," the "Company," "we," "us," or similar pronouns) outlook, are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "should," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for our future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks, and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including risks relating to the timely release and significant market acceptance of our games; the risks of conducting business internationally, including as a result of unforeseen geopolitical events; the impact of changes in interest rates by the Federal Reserve and other central banks, including on our short-term investment portfolio; the impact of inflation; volatility in foreign currency exchange rates; our dependence on key management and product development personnel; our dependence on our NBA 2K and Grand Theft Auto products and our ability to develop other hit titles; our ability to leverage opportunities on PlayStation®5 and Xbox Series X|S; factors affecting our mobile business, such as player acquisition costs; and the ability to maintain acceptable pricing levels on our games.

Other important factors and information are contained in the Company's most recent Annual Report on Form 10-K, including the risks summarized in the section entitled "Risk Factors," the Company's most recent Quarterly Report on Form 10-Q, and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

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Al Stavola
2K
(415) 483-8453
al.stavola@2k.com

Nathan Rillo
FINN Partners for 2K
(310) 552-4145
nathan.rillo@finnpartners.com

Alan Lewis (Corporate Press)
Take-Two Interactive Software, Inc.
(646) 536-2983
alan.lewis@take2games.com

Greg Domino
WWE
(973) 620-1025
greg.domino@wwe.com

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