# NBA® 2K26 Unveils 2025 MVP and Finals MVP Shai Gilgeous-Alexander, WNBA All-Star Angel Reese, and Hall of Famer Carmelo Anthony as Cover Athletes

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*Early Access to NBA 2K26 Begins August 29 – One Week Ahead of Global Launch on September 5, 2025*
*NBA 2K26 Brings Gen 9 Gameplay, Modes, and Features to Nintendo Switch ™2*

NEW YORK--(BUSINESS WIRE)--Jul. 9, 2025-- Today, 2K revealed that the three-time All-Star Oklahoma City Thunder Point Guard, 2024-25 KIA Most Valuable Player, and NBA Finals Most Valuable Player, Shai Gilgeous-Alexander, will be this year's cover athlete for the ***NBA® 2K26 Standard Edition***. Angel Reese, Chicago Sky Forward, AT&T WNBA All-Star, 2024 All-Rookie Team, and NCAA Champion will grace the ***NBA® 2K26 WNBA Edition***, a GameStop Exclusive Physical Edition available in the United States. The 2025 Naismith Basketball Hall of Fame Inductee, 10-time NBA All-Star, three-time Olympic Gold Medalist, and member of the NBA 75th Anniversary Team, Carmelo Anthony, will be featured on the ***NBA® 2K26 Superstar Edition***. Available for a limited time, Gilgeous-Alexander, Reese, and Anthony will additionally share the cover of the ***NBA® 2K26 Leave No Doubt Edition***.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20250709742024/en/

Today, 2K revealed that the three-time All-Star Oklahoma City Thunder Point Guard, 2024-25 KIA Most Valuable Player, and NBA Finals Most Valuable Player, Shai Gilgeous-Alexander, will be this year's cover athlete for the NBA® 2K26 Standard Edition. Angel Reese, Chicago Sky Forward, AT&T WNBA All-Star, 2024 All-Rookie Team, and NCAA Champion will grace the NBA® 2K26 WNBA Edition, a GameStop Exclusive Physical Edition available in the United States. The 2025 Naismith Basketball Hall of Fame Inductee, 10-time NBA All-Star, three-time Olympic Gold Medalist, and member of the NBA 75th Anniversary Team, Carmelo Anthony, will be featured on the NBA® 2K26 Superstar Edition. Available for a limited time, Gilgeous-Alexander, Reese, and Anthony will additionally share the cover of the NBA® 2K26 Leave No Doubt Edition.

***NBA 2K26*** will be available on September 5, 2025, on PlayStation®5 (PS5®), PlayStation®4 (PS4®), Xbox Series X|S, Xbox One, PC via Steam, Nintendo Switch™, and Nintendo Switch 2. Early access will start one week prior on Friday, August 29, 2025, at 9:00 AM PDT for PS5, Xbox Series X|S and PC players that get the ***Superstar Edition*** or the limited ***Leave No Doubt Edition***.

"SGA's elite IQ and ice-cold composure mixed with his effortless street style, Angel's on-court bravado and ability to own the moment, and Carmelo's reputation as one of the most iconic trendsetters and prolific scorers in NBA history leave no doubt they're superstars on the court and in any room they walk into," said Zak Armitage, SVP & GM of *NBA 2K*. "***NBA 2K26*** is all about proving yourself on the court, and immortalizing greatness. These three are among the boldest, most confident, and stylish personalities in the NBA and WNBA."

"Every kid who grows up playing basketball pictures themselves on the cover of ***NBA 2K*** - it's a dream come true moment, especially following an NBA Championship," said Gilgeous-Alexander. "Being on the cover is iconic but working with 2K and Visual Concepts to set the tone in-game from curating the tunnel fits to the playlist that players will ball to is what makes this truly special."

"Being on the cover of ***NBA 2K26*** and debuting my first-ever signature shoe with Reebok on that cover, the Angel Reese 1, is more than a milestone—it's a statement," said Reese. "It's about representation and showing young girls they can be confident, bold, and take up space unapologetically. To be cemented in ***NBA 2K*** history is a special honor that reflects not only my journey, but also all the veteran WNBA players who have paved the way before me and the growing impact of the league as a whole. I'm proud to be part of a game that continues to elevate women's basketball and can't wait for fans to see how ***NBA 2K26*** brings our game to life like never before."

"For more than 20 years, 2K fans have been a part of my journey," said Anthony. "Being honored on the cover of ***NBA 2K26*** and inducted into the Hall of Fame in the same year is surreal. It's a celebration of every chapter, every city that embraced me, every team that believed in me, and every person who's been part of this ride with me."

In ***NBA 2K26***, bragging rights are on the line in every mode. With all-new ProPLAY features, players on Gen 9 will experience the immersive technology like never before, as they feel connected to every dribble and crossover with revamped size-ups, and experience fast-paced dynamic movement. Fans can build a transcendent MyPLAYER as they strive to reach the pinnacle of NBA stardom in a reimagined MyCAREER journey and team up with friends to battle rival squads in a fresh and more optimized City. MyTEAM in ***NBA 2K26*** will put past and present legends to the test in new single-player and multiplayer modes while players can lead a franchise as a General Manager in MyNBA, with 30 unique storylines to win a championship. More details on ***NBA 2K26*** will be shared in the coming weeks.

***NBA 2K26*** is now available for pre-order* and features four editions of the game: ***Standard Edition***, the GameStop exclusive ***WNBA Edition*** that is available as a physical edition in the US, ***Superstar Edition,*** and the ***Leave No Doubt Edition***:

- The ***Standard Edition*** will be available for $69.99 on PS5, PS4, Xbox Series X|S, Xbox One, PC and Nintendo Switch 2, and $59.99 on Nintendo Switch.
- The ***WNBA Edition***, a GameStop exclusive, will be available for $69.99 on PS5 and Xbox Series X|S and will only be available in the US (physical only).

- The ***Superstar Edition*** will be available for $99.99 on PS5, Xbox Series X|S, and PC. This edition includes 100,000 VC; MyCAREER content including 25x 6 Types of Skill Boosts, 25x 3 Types of Gatorade Boosts, Cover Star Jersey and 2HR 2XP Coin; as well as MyTEAM content, including Full NBA Series 1 Team Selection, Triple Threat Park Free Agent Pack (contains 3 guaranteed FA cards), 5x Series 1 Packs and 2HR 2XP Coin. The ***Superstar Edition*** will be available to play one week before worldwide release with early access.
- The ***Leave No Doubt Edition*** will only be available to purchase through September 7 for $149.99 on PS5, Xbox Series X|S, and PC. The special ***Leave No Doubt Edition*** includes everything in the ***Superstar Edition*** plus an additional 35,000 VC, a Season 1 Pro Pass and a Summer Pass (Season 7-9 Pro Passes scheduled for release in Summer 26); the Leave No Doubt MyTEAM Pack, which includes a Galaxy Opal card (scheduled for release December 2025) and an Invincible card (scheduled for release in May 2026); as well as a Puffer Jacket in MyCAREER. *NBA 2K25* players who pre-order the ***Leave No Doubt Edition*** on the same Platform will receive a 10% discount**. The ***Leave No Doubt Edition*** will be available to play one week before worldwide release with early access.

Visit the ***NBA 2K26*** official website for a full breakdown of the SKU details, availability, and more information. Stay tuned for additional announcements about the latest on ***NBA 2K26***.

Developed by Visual Concepts, ***NBA 2K26*** is rated E for Everyone from the ESRB.

Follow ***NBA 2K*** on TikTok, Instagram, X, YouTube, and Facebook for the latest ***NBA 2K26*** news.

Visual Concepts is a 2K studio. 2K is a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

*Access to online or bonus features, content, or services, including MyCAREER, MyTEAM, MyNBA, The W Online, and Play Now Online, may require internet connection, online account registration, and/or may not be accessible by accounts registered to users below the age of 13 (minimum age varies). See www.take2games.com/legal and www.take2games.com/privacy for additional details. ProPLAY, The City, The W, and MyNBA are only available for Gen 9* ***NBA 2K26****. Crossplay is only available for Gen 9* ***NBA 2K26*** *on PS5 and Xbox Series X|S. Game includes optional in-game purchases and paid random items. Some in-game content may require download and/or online gameplay to unlock. Online console play may require separate paid platform subscription and account registration. Terms apply.*

** Prices based on 2K's suggested retail price. Actual retail price may vary. See local retailers for more info and availability.*

***Loyalty Discount only available via Steam, the PlayStation® Store, as well as the Microsoft Store on Xbox through September 5, 2025. Leave No Doubt Edition is a digital version only available on PS5, Xbox Series X|S & PC. Discount based on 2K's SRP. Limit 1 per Platform Account. Availability restrictions apply. See retailer site for details and terms. 2K Games is not responsible for fulfillment of Loyalty Discount.*

**About 2K**

Founded in 2005, 2K develops and publishes interactive entertainment for video game consoles, personal computers, and mobile devices, with product availability including physical retail and digital download. The Company is home to many talented development studios, including Visual Concepts, Firaxis Games, Hangar 13, Cat Daddy Games, 31st Union, Cloud Chamber, Gearbox and HB Studios. 2K's portfolio currently includes several AAA, sports and entertainment brands, including global powerhouse NBA® 2K; renowned BioShock®, Borderlands®, Mafia, Sid Meier's Civilization® and XCOM® brands; popular WWE® 2K and WWE® SuperCard franchises, TopSpin® as well as the critically and commercially acclaimed PGA TOUR® 2K. Additional information about 2K and its products may be found at 2K.com and on the Company's official social media channels.

**About Take-Two Interactive Software**

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, publisher, and marketer of interactive entertainment for consumers around the globe. We develop and publish products principally through Rockstar Games, 2K, and Zynga. Our products are designed for console gaming systems, mobile, including smartphones and tablets, and PC. We deliver our products through physical retail, digital download, online platforms, and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at http://www.take2games.com.

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**Cautionary Note Regarding Forward-Looking Statements**

The statements contained herein, which are not historical facts, including statements relating to Take-Two Interactive Software, Inc.'s ("Take-Two," the "Company," "we," "us," or similar pronouns) outlook, are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "should," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for our future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks, and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including risks relating to the timely release and significant market acceptance of our games; the risks of conducting business internationally, including as a result of unforeseen geopolitical events; the impact of changes in interest rates by the Federal Reserve and other central banks, including on our short-term investment portfolio; the impact of inflation; volatility in foreign currency exchange rates; our dependence on key management and product development personnel; our dependence on our *NBA 2K* and *Grand Theft Auto* products and our ability to develop other hit titles; our ability to leverage opportunities on PlayStation®5 and Xbox Series X|S; factors affecting our mobile business, such as player acquisition costs; and the ability to maintain acceptable pricing levels on our games.

Other important factors and information are contained in the Company's most recent Annual Report on Form 10-K, including the risks summarized in the section entitled "Risk Factors," the Company's most recent Quarterly Report on Form 10-Q, and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the

date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

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