Zynga Poker and Rob Riggle Partner to Unveil Highly-Anticipated Multi-Table Tournaments

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Legendary Actor and Comedian Challenges Players To Compete in Real-Time Tournaments for a Chance To Win Trillions of Chips

SAN MATEO, Calif.--(BUSINESS WIRE)--Oct. 30, 2024-- Zynga Inc., a wholly-owned publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO) and a global leader in interactive entertainment, today announced that *Zynga Poker*, one of the largest free-to-play mobile poker games, launched Multi-Table Tournaments to players around the world. This highly-requested feature puts players at the center of the action, letting them compete in real-time across multiple tables in a high-stakes tournament setting.

Multi-Table Tournaments, where players start at multiple tables and compete until one player amasses all the chips, are a popular format for live, televised, and online tournaments with large prize pools. As players in *Zynga Poker* stack up their chips and bring the heat, they'll have a chance to progress to the final table for a chance to win trillions of in-game chips, the largest tournament prize pools in the game's 17-year history.

To celebrate the launch, *Zynga Poker* has upped the ante to team up with actor, comedian, and poker enthusiast, Rob Riggle, to show how Multi-Table Tournaments put poker on an epic stage. Known for his quick wit and larger-than-life personality, Riggle brings his signature humor in a new live-action trailer that transports him to high-stakes poker tables around the world to compete with the fiercest competitors.

"Poker is about the thrill of competition and excitement of going all-in," said Riggle. "The feeling of sitting down at a poker table never gets old and with *Zynga Poker*'s Multi-Table Tournaments, players can challenge anyone in the world, build stacks, and crush their opponent's dreams for ultimate bragging rights." Watch the campaign trailer here.

"*Zynga Poker* has built an incredible community of players over the last 17 years, and it's amazing to see how our teams continue to transform the gameplay and add exciting new features to this beloved title," said Yaron Leyvand, Executive Vice President, Mobile Games, Zynga. "Community feedback is at the heart of everything we do and the introduction of Multi-Table Tournaments is a direct response to the passionate requests of our players and we're thrilled to be working with Rob Riggle to introduce this new level of competition to the game."

Key Features of Multi-Table Tournaments:

- **Weekly Marquee Tournaments:** Every Saturday and Sunday, players can join the "Trillionaire Maker" tournaments to compete for trillions of in-game chips. This is your chance to test your skills against the best and see if you have what it takes to dominate the final table;
- **Daily Tournaments:** The "*Zynga Poker* Classic" offers daily opportunities to sharpen your strategy and build your chip stack. With multiple tournaments each day, there are plenty of chances to win big and refine your play;
- **Global Competition:** Challenge yourself against a wide range of opponents from all over the world, each bringing their unique style to the table. Adapt your strategies as you climb the ranks and strive to outplay the competition;
- **Flexible Play:** Whether you're a high roller or a newcomer to the game, there's a tournament for you. With a variety of buy-ins, payouts, and start times, players can find the perfect tournament to fit their schedule and skill level;
- **Community-Driven Update:** Multi-Table Tournaments have been one of the most requested features by the *Zynga Poker* community. This new addition brings a fresh layer of competition and excitement to the game, allowing players to experience the highest tournament rewards ever offered.

The launch of Multi-Table Tournaments in *Zynga Poker* marks a significant milestone in the game's evolution, offering a new and thrilling way for players to enjoy their favorite mobile poker game. Get ready to ante up and take your shot at becoming a Trillionaire!

For supporting assets including the campaign spot, click here.

Download *Zynga Poker* now at https://zyngapoker.com/

Zynga is a wholly-owned publishing label of Take-Two Interactive Software, Inc.

About Zynga, Inc.

Zynga is a global leader in interactive entertainment with a mission to connect the world through games and a wholly-owned subsidiary of Take-Two Interactive Software, Inc. (NASDAQ: TTWO). With massive global reach in more than 175 countries and regions, the combined diverse portfolio of popular game franchises has been downloaded more than 6 billion times on mobile, including *Star Wars*™: Hunters, *CSR Racing*™, *Dragon City*, *Empires & Puzzles*™, *FarmVille*™, *Golf Rival*™, *Hair Challenge*™, *Harry Potter: Puzzles & Spells*™, *High Heels!*™, *Merge Dragons!*™, *Merge Magic!*™, *Monster Legends*, *Toon Blast*™, *Top Eleven*, *Toy Blast*™, *Two Dots*, *Words With Friends*™, and *Zynga Poker*™. Zynga is also an industry-leading next-generation platform with the ability to optimize programmatic advertising and yields at scale with Chartboost, a leading mobile advertising and monetization platform. Founded in 2007, Zynga is headquartered in California with locations in North America, Europe, and Asia. For more information, visit www.zynga.com or follow Zynga on Twitter, Instagram, Facebook, or the Zynga blog.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, publisher, and marketer of interactive entertainment for consumers around the globe. The Company develops and publishes products principally through Rockstar Games, 2K, Private Division, and Zynga. Our products are currently designed for console gaming systems, PC, and Mobile including smartphones and tablets, and are delivered through physical retail, digital download, online platforms, and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO.

Cautionary Note Regarding Forward-Looking Statements

The statements contained herein, which are not historical facts, including statements relating to Take-Two Interactive Software, Inc.'s ("Take-Two," the "Company," "we," "us," or similar pronouns) outlook, are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "should," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for our future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks, and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including risks relating to our combination with Zynga Inc.; the risks of conducting business internationally, including as a result of unforeseen geopolitical events; the impact of changes in interest rates by the Federal Reserve and other central banks, including on our short-term investment portfolio; the impact of inflation; volatility in foreign currency exchange rates; our dependence on key management and product development personnel; our dependence on our NBA 2K and Grand Theft Auto products and our ability to develop other hit titles; our ability to leverage opportunities on PlayStation®5 and Xbox Series X|S; factors affecting our mobile business, such as player acquisition costs; the timely release and significant market acceptance of our games; the ability to maintain acceptable pricing levels on our games.

Other important factors and information are contained in the Company's most recent Annual Report on Form 10-K, including the risks summarized in the section entitled "Risk Factors," the Company's most recent Quarterly Report on Form 10-Q, and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

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Alexa Grandolfo
Director, Communications
Zynga
(714) 746-4371
agrandolfo@zynga.com

Alan Lewis
Vice President, Corporate Communications & Public Affairs
Take-Two Interactive Software, Inc.
(646) 536-2983
Alan.Lewis@take2games.com

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