



Uncover the Origins of Organized Crime in Mafia: The Old Country, Coming in 2025

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New entry in the critically-acclaimed Mafia game franchise transports players to a dangerous 1900s Sicily underworld with a gripping new story

NEW YORK--(BUSINESS WIRE)--Aug. 20, 2024-- Today, 2K and Hangar 13 officially revealed **Mafia: The Old Country**, a new entry in the critically-acclaimed action-adventure franchise launching in 2025 (during Take-Two's Fiscal Year 2026) on PlayStation®5 (PS5®), Xbox Series X|S, and PC via Steam. Available to [wishlist now](#), additional details about **Mafia: The Old Country** will be unveiled in December 2024.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20240820178310/en/>



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Mafia: The Old Country announced with a stunning, tone-setting [teaser trailer](#). Uncover the origins of organized crime with a gritty mob story set in the brutal underworld of 1900s Sicily. Fight to survive in this dangerous and unforgiving era, with action brought to life by the authentic realism and rich storytelling that the

critically acclaimed *Mafia* series is known for.

"Across the first three entries in the *Mafia* franchise, we introduced players to the world of the Mafia through brutal stories set in different eras," said Nick Baynes, President of Hangar 13. "In *Mafia: The Old Country*, we're going back to the roots of what fans love about the franchise, crafting a deep, linear narrative with that classic mob movie feeling, visiting a stunning new setting, and delivering it all in a tight, focused package perfect for fans of immersive experiences."

First established in 2002 with the launch of the landmark game *Mafia*, the Mafia franchise has sold-in more than 34 million copies across console and PC. Critics and fans alike praise the franchise for its rich narrative development, outstanding performances, and impressive attention to detail throughout period-appropriate settings.

Additionally, it's a perfect time to revisit the critically-acclaimed Mafia franchise, as all released games are on sale on Steam until September 2.*

For the latest information on **Mafia: The Old Country**, [wishlist the game](#), visit mafia.com, and follow the game across [YouTube](#), [Facebook](#), [X](#), [Instagram](#), and [TikTok](#).

Mafia: The Old Country is currently rated RP - Mature by the ESRB. Hangar 13 is a 2K studio. 2K is a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

*Discount based on 2K's SRP. Digital Only. Offer Ends: September 2, 2024. Terms apply.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, publisher, and marketer of interactive entertainment for consumers around the globe. We develop and publish products principally through Rockstar Games, 2K, Private Division, and Zynga. Our products are designed for console gaming systems, PC, and mobile, including smartphones and tablets. We deliver our products through physical retail, digital download, online platforms, and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information, please visit our website at <http://www.take2games.com>.

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About 2K

Founded in 2005, 2K develops and publishes interactive entertainment for video game consoles, personal computers, and mobile devices, with product availability including physical retail and digital download. The Company is home to many talented development studios, including Visual Concepts, Firaxis Games, Hangar 13, Cat Daddy Games, 31st Union, Cloud Chamber and HB Studios. 2K's portfolio currently includes several AAA, sports and entertainment brands, including global powerhouse NBA® 2K; renowned BioShock®, Borderlands®, Mafia, Sid Meier's Civilization® and XCOM® brands; popular WWE® 2K and WWE® SuperCard franchises, TopSpin® as well as the critically and commercially acclaimed PGA TOUR® 2K. Additional information about 2K and its products may be found at 2k.com and on the Company's official social media channels.

Cautionary Note Regarding Forward-Looking Statements

The statements contained herein, which are not historical facts, including statements relating to Take-Two Interactive Software, Inc.'s ("Take-Two," the "Company," "we," "us," or similar pronouns) outlook, are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "should," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for our future business and financial performance. Such forward-

looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks, and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including risks relating to our combination with Zynga Inc.; the risks of conducting business internationally, including as a result of unforeseen geopolitical events; the impact of changes in interest rates by the Federal Reserve and other central banks, including on our short-term investment portfolio; the impact of inflation; volatility in foreign currency exchange rates; our dependence on key management and product development personnel; our dependence on our NBA 2K and Grand Theft Auto products and our ability to develop other hit titles; our ability to leverage opportunities on PlayStation®5 and Xbox Series X|S; factors affecting our mobile business, such as player acquisition costs; the timely release and significant market acceptance of our games; and the ability to maintain acceptable pricing levels on our games.

Other important factors and information are contained in the Company's most recent Annual Report on Form 10-K, including the risks summarized in the section entitled "Risk Factors," the Company's most recent Quarterly Report on Form 10-Q, and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

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