

# Take-Two Interactive Software, Inc. Reports Results for Fiscal Second Quarter 2024

November 8, 2023 at 4:05 PM EST

\$1.44 billion Net Bookings, with outperformance of Grand Theft Auto V and Grand Theft Auto Online, and Red Dead Redemption 2

Company updates GAAP outlook for fiscal 2024

Company reiterates Net Bookings outlook for fiscal 2024 of \$5.45 to \$5.55 billion

NEW YORK--(BUSINESS WIRE)--Nov. 8, 2023-- Take-Two Interactive Software, Inc. (NASDAQ:TTWO) today reported results for the second quarter of its fiscal year 2024, ended September 30, 2023. For further information, please see the second quarter fiscal 2024 results slide deck posted to the Company's investor relations website at <a href="mailto:take2games.com/ir">take2games.com/ir</a>.

### **Management Comments**

"Our strong second quarter results, including Net Bookings of \$1.4 billion, underscore the strength of our portfolio of iconic, industry-leading intellectual properties. During the period, our teams released new offerings, delivered engaging post-launch content, and advanced further the development of our eagerly-anticipated pipeline," said Strauss Zelnick, Chairman and CEO of Take-Two.

"While we expect continued macroeconomic uncertainty, we believe that we are well positioned for the holiday season and are reiterating our fiscal 2024 Net Bookings guidance of \$5.45 to \$5.55 billion."

"Looking ahead, I am optimistic about our Company's multi-year growth trajectory and our ability to deliver long-term value for our shareholders. Our development pipeline is robust and diverse, and we are getting closer to delivering the groundbreaking titles that our audiences throughout the world have been anticipating. With an unwavering commitment to being the most creative, the most innovative, and the most efficient entertainment company, I have great confidence that our offerings will surpass our players' expectations and set new standards of creative excellence in our industry."

#### Second Quarter Fiscal 2024 Financial and Operational Highlights

- Total Net Bookings\* decreased 4% to \$1.44 billion, as compared to \$1.50 billion during last year's fiscal second guarter.
  - o Net Bookings from recurrent consumer spending\*\* decreased 7% and accounted for 78% of total Net Bookings.
  - o The largest contributors to Net Bookings were NBA® 2K24 and NBA 2K23, Grand Theft Auto® Online and Grand Theft Auto V, our hyper-casual mobile portfolio, Empires & Puzzles™, Toon Blast™, Red Dead Redemption®ánd Red Dead Online, Words With Friends™, Merge Dragons!™and Zynga Poker™.
- GAAP net revenue decreased 7% to \$1.30 billion, as compared to \$1.39 billion in last year's fiscal second quarter.
  - Recurrent consumer spending\*\* decreased 9% and accounted for 77% of total GAAP net revenue.
  - The largest contributors to GAAP net revenue were NBA 2K23 and NBA 2K24, Grand Theft Auto Online and Grand Theft Auto V, our hyper-casual mobile portfolio, Empires & Puzzles, Toon Blast, Red Dead Redemption 2 and Red Dead Online, Merge Dragons!, Words With Friends, and Zynga Poker.
- GAAP net loss was \$543.6 million, or \$3.20 per share, as compared to \$257.0 million, or \$1.54 per share, for the comparable period last year.
- Our GAAP results include impairment charges of (i) \$219.7 million related to intangible assets and (ii) \$165.4 million, related to goodwill, representing a partial impairment of one of our reporting units.

# Second Quarter Fiscal 2024 Financial Results

The following data is used internally by the Company's management and Board of Directors to adjust the Company's GAAP and Non-GAAP financial results in order to facilitate comparison of its operating performance between periods and to better understand its core business and future outlook:

<sup>\*</sup> Net Bookings is our operational metric and defined as the net amount of products and services sold digitally or sold-in physically during the period, and includes licensing fees, merchandise, in-game advertising, strategy guides and publisher incentives.

<sup>\*\*</sup> Recurrent consumer spending is generated from ongoing consumer engagement and includes virtual currency, add-on content, in-game purchases and in-game advertising.

#### **Financial Data**

in millions	Statement of Operations	Change in deferred net revenue and related cost of revenue	Stock-based compensation	Amortization and impairment of acquired intangibles	Business acquisition	Other <sup>(a)</sup>
GAAP						
Total net revenue	\$1,299.2	145.7				
Cost of revenue	883.8	9.7	(7.5)	(409.4)		
Gross profit	415.4	136.0	7.5	409.4		
Operating expenses	959.1		(82.9)	(17.7)	(168.6)	(3.4)
(Loss) income from operations	(543.7)	136.0	90.4	427.1	168.6	3.4
Interest and other, net	(31.1)	1.2			1.9	1.9
(Loss) gain on fair value adjustments, ne	t (2.2)				1.7	0.3
(Loss) income before income taxes	(577.0)	137.2	90.4	427.1	172.2	5.6
Non-GAAP						
EBITDA	72.9	136.0	90.4		4.9	5.6

Note: For management reporting purposes, the table above assumes a management tax rate of 18% and a fully diluted share count of 172.1 million in order to calculate net income per diluted share.

### **Outlook for Fiscal 2024**

Take-Two is revising its outlook for the fiscal year ending March 31, 2024 and is providing its initial outlook for its fiscal third quarter ending December 31, 2023:

# Fiscal Year Ending March 31, 2024

The Company is also providing selected data, which is used internally by its management and Board of Directors to adjust the Company's GAAP and Non-GAAP financial outlook in order to facilitate comparison of its operating performance between periods and to better understand its core business and future outlook:

#### Fiscal Year Ending March 31, 2024

		Financial Data					
\$ in millions except for per share amounts	Outlook <sup>(1)</sup>	Change in deferred net revenue and related cost of revenue	Stock-based compensation	Amortization and impairment of acquired intangibles	Business acquisition and other <sup>(a)</sup>		

<sup>(</sup>a) Other includes adjustments for (i) the revaluation of the Turkish Lira against the U.S. Dollar, (ii) business reorganization expenses, and (iii) fair value adjustments related to certain equity investments.

#### **GAAP**

Total net revenue	\$5,370 to \$5,470	\$80			
Cost of revenue	\$2,791 to \$2,819	\$(1)	\$(27)	\$(948)	\$10
Operating expenses	\$3,530 to \$3,550		\$(307)	\$(115)	\$(208)
Interest and other, net	\$114	\$(1)			\$(18)
(Loss) income before income taxes	\$(1,065) to \$(1,013)	\$82	\$334	\$1,063	\$216
Net loss	\$(957) to \$(910)				
Net loss per share	\$(5.62) to \$(5.35)				
Net cash provided by operating activities	approximately \$90				
Capital expenditures	approximately \$150	)			
Non-GAAP					
EBITDA	\$378 to \$430	\$81	\$334		\$33

### **Operational metric**

Net Bookings \$5,450 to \$5,550

Adjusted Unrestricted Operating Cash Flow approximately \$100

- Management reporting tax rate anticipated to be 18%
- Share count used to calculate GAAP net loss per share is expected to be 170.1 million
- Share count used to calculate management reporting diluted net income per share is expected to be 172.2 million

#### Third Quarter Ending December 31, 2023

The Company is also providing selected data, which is used internally by its management and Board of Directors to adjust the Company's GAAP and Non-GAAP financial outlook in order to facilitate comparison of its operating performance between periods and to better understand its core business and future outlook:

# Three Months Ending December 31, 2023

	Fi	na	ncia	I Data
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\$ in millions except for per share amounts Outlook (1) Change in deferred net revenue and related cost of revenue and revenue

<sup>(</sup>a) Other includes adjustments for (i) the revaluation of the Turkish Lira against the U.S. Dollar, (ii) business reorganization expenses, and (iii) fair value adjustments related to certain equity investments.

#### **GAAP**

Total net revenue	\$1,290 to \$1,340	\$10			
Cost of revenue	\$589 to \$608	\$(3)	\$(5)	\$(175)	
Operating expenses	\$826 to \$836		\$(79)	\$(18)	
Interest and other, net	\$30				\$(2)
(Loss) income before income taxes	\$(155) to \$(134)	\$13	\$84	\$193	\$2
Net loss	\$(124) to \$(107)				
Net loss per share	\$(0.73) to \$(0.63)				
Non-GAAP					
EBITDA	\$95 to \$116	\$13	\$84		\$2

# **Operational metric**

Net Bookings \$1,300 to \$1,350

- Management reporting tax rate anticipated to be 18%
- Share count used to calculate GAAP net loss per share is expected to be 170.3 million
- Share count used to calculate management reporting diluted net income per share is expected to be 172.4 million

Key assumptions and dependencies underlying the Company's outlook include: a continuation of the current economic backdrop; the timely delivery of the titles included in this financial outlook; continued growth in the installed base of PlayStation 5 and Xbox Series X|S, as well as engagement on Xbox One and PlayStation 4; the ability to develop and publish products that capture market share for these current generation systems while also leveraging opportunities on PC, mobile and other platforms; factors affecting our performance on mobile, such as player acquisition costs; our ongoing focus on our live services portfolio and new game pipeline; and stable foreign exchange rates. See also "Cautionary Note Regarding Forward Looking Statements" below.

### **Product Releases**

The following have been released since July 1, 2023:

Label	Product	Platforms	Release Date
Zynga	Power Slap	iOS, Android	August 9, 2023
Zynga	Sugartown	Web3	August 14, 2023
Rockstar Game	s Red Dead Redemption and Undead Nightmar	re PS4, Switch	August 17, 2023
2K	Borderlands Collection: Pandora's Box	PS4, PS5, Xbox One, Xbox Series X S, PC	September 1, 2023
2K	NBA 2K24	PS4, PS5, Xbox One, Xbox Series X S, PC, Switch	h September 8, 2023

<sup>1)</sup> The individual components of the financial outlook may not foot to the totals, as the Company does not expect actual results for every component to be at the low end or high end of the outlook range simultaneously.

Zynga	Top Troops	iOS, Android	October 3, 2023
2K	Borderlands 3 Ultimate Edition	Switch	October 6, 2023
2K	NBA 2K24 Arcade Edition	Apple Arcade	October 24, 2023
Zynga	Match Factory	iOS	November 7, 2023

Take-Two's future lineup announced to-date includes:

Label	Product	Platforms	Release Date
Private Division	Rollerdrome	Xbox Series X, PC	November 28, 2023
Private Division	Penny's Big Breakaway	PS5, Xbox Series X S, PC, Switc	h Early Calendar 2024
2K	WWE 2K24	ТВА	Fiscal 2024
Zynga	Star Wars Hunters	iOS, Android, Switch	Calendar 2024
Zynga	Game of Thrones: Legends	iOS, Android	Calendar 2024
Private Division	Tales of the Shire	ТВА	Fiscal 2025
Rockstar Games	Grand Theft Auto: The Trilogy - The Definitive Edition	niOS, Android	TBA
Ghost Story Games Judas		PS5, Xbox Series X S, PC	TBA

#### **Conference Call**

Take-Two will host a conference call today at 4:30 p.m. Eastern Time to review these results and discuss other topics. The call can be accessed by dialing (877) 407-0984 or (201) 689-8577. A live listen-only webcast of the call will be available by visiting <a href="http://ir.take2games.com">http://ir.take2games.com</a> and a replay will be available following the call at the same location.

#### **Non-GAAP Financial Measures**

In addition to reporting financial results in accordance with U.S. generally accepted accounting principles (GAAP), the Company uses Non-GAAP measures of financial performance: *Adjusted Unrestricted Operating Cash Flow*, which is defined as GAAP net cash from operating activities, adjusted for changes in restricted cash, and *EBITDA*, which is defined as GAAP net income (loss) excluding interest income (expense), provision for (benefit from) income taxes, depreciation expense, and amortization and impairment of acquired intangibles.

The Company's management believes it is important to consider Adjusted Unrestricted Operating Cash Flow, in addition to net cash from operating activities, as it provides more transparency into current business trends without regard to the timing of payments from restricted cash, which is primarily related to a dedicated account limited to the payment of certain internal royalty obligations.

The Company's management believes it is important to consider EBITDA, in addition to net income, as it removes the effect of certain non-cash expenses, debt-related charges, and income taxes. Management believes that, when considered together with reported amounts, EBITDA is useful to investors and management in understanding the Company's ongoing operations and in analysis of ongoing operating trends and provides useful additional information relating to the Company's operations and financial condition.

These Non-GAAP financial measures are not intended to be considered in isolation from, as a substitute for, or superior to, GAAP results. These Non-GAAP financial measures may be different from similarly titled measures used by other companies. In the future, Take-Two may also consider whether other items should also be excluded in calculating these Non-GAAP financial measures used by the Company. Management believes that the presentation of these Non-GAAP financial measures provides investors with additional useful information to measure Take-Two's financial and operating performance. In particular, these measures facilitate comparison of our operating performance between periods and may help investors to understand better the operating results of Take-Two. Internally, management uses these Non-GAAP financial measures in assessing the Company's operating results and in planning and forecasting. A reconciliation of these Non-GAAP financial measures to the most comparable GAAP measure is contained in the financial tables to this press release.

#### Final Results

The financial results discussed herein are presented on a preliminary basis; final data will be included in Take-Two's Quarterly Report on Form 10-Q for the period ended September 30, 2023.

#### **About Take-Two Interactive Software**

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, publisher, and marketer of interactive entertainment for consumers around the globe. We develop and publish products principally through Rockstar Games, 2K, Private Division, and Zynga. Our products are designed for console gaming systems, PC, and mobile, including smartphones and tablets. We deliver our products through physical retail, digital download, online platforms, and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <a href="http://www.take2games.com">http://www.take2games.com</a>.

All trademarks and copyrights contained herein are the property of their respective holders.

#### **Cautionary Note Regarding Forward-Looking Statements**

The statements contained herein, which are not historical facts, including statements relating to Take-Two Interactive Software, Inc.'s ("Take-Two," the "Company," "we," "us," or similar pronouns) outlook, are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "should," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for our future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks, and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including risks relating to our combination with Zynga Inc.; the risks of conducting business internationally, including as a result of unforeseen geopolitical events; the impact of changes in interest rates by the Federal Reserve and other central banks, including on our short-term investment portfolio; the impact of inflation; volatility in foreign currency exchange rates; our dependence on key management and product development personnel; our dependence on our NBA 2K and Grand Theft Auto products and our ability to develop other hit titles; our ability to leverage opportunities on PlayStation®5 and Xbox Series X|S; factors affecting our mobile business, such as player acquisition costs; the timely release and significant market acceptance of our games; the ability to maintain acceptable pricing levels on our games.

Other important factors and information are contained in the Company's most recent Annual Report on Form 10-K, including the risks summarized in the section entitled "Risk Factors," the Company's most recent Quarterly Report on Form 10-Q, and the Company's other periodic filings with the SEC, which can be accessed at <a href="https://www.take2games.com">www.take2games.com</a>. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

TAKE-TWO INTERACTIVE SOFTWARE, INC.

#### CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (Unaudited)

(in millions, except per share amounts)

	Three Months En	ded September 30,	Six Months Ended	d September 30,
	2023 2022		2023	2022
Net revenue:				
Game	\$ 1,128.6	\$ 1,218.8	\$ 2,224.7	\$ 2,238.0
Advertising	170.6	174.7	359.2	257.9
Total net revenue	1,299.2	1,393.5	2,583.9	2,495.9
Cost of revenue:				
Game intangibles	409.4	88.6	596.3	297.6
Product costs	175.7	204.5	354.6	321.4
Software development costs and royalties	83.1	201.3	198.8	157.4
Internal royalties	112.8	124.3	185.4	217.7

Licenses	102.8		95.2		154.2		155.6
Total cost of revenue	883.8		713.9		1,489.3		1,149.7
Gross profit	415.4		679.6		1,094.6		1,346.2
Selling and marketing	334.6		444.4		735.5		716.4
Research and development	234.3		243.2		478.3		417.0
General and administrative	179.5		214.6		377.7		451.7
Depreciation and amortization	45.3		29.9		85.7		51.0
Goodwill impairment	165.4		_		165.4		_
Total operating expenses	959.1		932.1		1,842.6		1,636.1
Loss from operations	(543.7	)	(252.5	)	(748.0	)	(289.9
Interest and other, net	(31.1	)	(50.5	)	(56.5	)	(79.8
(Loss) gain on fair value adjustments, net	(2.2	)	1.9		(1.4	)	(37.7
Loss before income taxes	(577.0	)	(301.1	)	(805.9	)	(407.4
Benefit from income taxes	33.4		44.1		56.3		46.4
Net loss	\$ (543.6	)	\$ (257.0	)	\$ (749.6	)	\$ (361.0
Loss per share:							
Basic and diluted loss per share	\$ (3.20	)	\$ (1.54	)	\$ (4.42	)	\$ (2.38
Weighted average shares outstanding							
Basic	169.9		166.9		169.6		151.8

TAKE-TWO INTERACTIVE SOFTWARE, INC.

CONDENSED CONSOLIDATED BALANCE SHEETS

(in millions, except per share amounts)

September 30, March 31, 2023 2023

(Unaudited)

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# Current assets:

Cash and cash equivalents	\$ 756.8	\$ 827.4
Short-term investments	45.1	187.0
Restricted cash and cash equivalents	424.4	307.6
Accounts receivable, net of allowances of \$1.2 and \$1.3 at September 30, 2023 and March 31, 2023, respectively	814.5	763.2
Software development costs and licenses	94.5	65.9
Contract assets	82.5	79.9
Prepaid expenses and other	319.0	277.1
Total current assets	2,536.8	2,508.1
Fixed assets, net	392.0	402.8
Right-of-use assets	312.8	282.7
Software development costs and licenses, net of current portion	1,270.7	1,072.2
Goodwill	6,600.3	6,767.1
Other intangibles, net	3,776.3	4,453.2
Deferred tax assets	12.3	44.8
Long-term restricted cash and cash equivalents	105.0	99.6
Other assets	201.2	231.6
Total assets	\$ 15,207.4	\$ 15,862.1
LIABILITIES AND STOCKHOLDERS' EQUITY		
Current liabilities:		
Accounts payable	\$ 131.8	\$ 140.1
Accrued expenses and other current liabilities	1,316.2	1,225.7
Deferred revenue	1,117.5	1,078.8
Lease liabilities	61.5	60.2
Short-term debt, net	373.1	1,346.8
Total current liabilities	3,000.1	3,851.6
Long-term debt, net	2,707.1	1,733.0

Non-current deferred revenue	60.6	;	35.5	
Non-current lease liabilities	373.0	;	347.0	
Non-current software development royalties	99.6	,	110.2	
Deferred tax liabilities, net	278.5	ţ	534.0	
Other long-term liabilities	258.4	2	208.3	
Total liabilities	\$ 6,777.3	\$ 6	6,819.6	
Stockholders' equity:				
Preferred stock, \$0.01 par value, 5.0 shares authorized; no shares issued and outstanding at September 30, 2023 and March 31, 2023	_		_	
Common stock, \$0.01 par value, 300.0 and 300.0 shares authorized; 193.7 and 192.6 shares issued and 170.0 and 168.9 outstanding at September 30, 2023 and March 31, 2023, respectively	1.9		1.9	
Additional paid-in capital	9,183.2	9	9,010.2	
Treasury stock, at cost; 23.7 and 23.7 common shares at September 30, 2023 and March 31, 2023, respectively	(1,020.6	) (	1,020.6	)
Retained earnings	414.7		1,164.3	
Accumulated other comprehensive loss	(149.1	) (	113.3	)
Total stockholders' equity	\$ 8,430.1	\$ 9	9,042.5	
Total liabilities and stockholders' equity	\$ 15,207.4	•	15,862.1	

# TAKE-TWO INTERACTIVE SOFTWARE, INC.

# CONDENSED CONSOLIDATED STATEMENTS OF CASH FLOWS (Unaudited)

	Si	x Months End	ded S	Sep	tember 30,	
		2023			2022	
Operating activities:						
Net loss	\$	(749.6	)	\$	(361.0	)
Adjustments to reconcile net loss to net cash provided by operating activities:						
Amortization and impairment of software development costs and licenses		108.1			81.7	

Stock-based compensation	169.1		151.8	
Noncash lease expense	32.7		23.3	
Amortization and impairment of intangibles	676.8		438.2	
Depreciation	67.9		38.9	
Goodwill impairment	165.4		_	
Interest expense	71.4		60.0	
Gain on debt extinguishment	(7.7	)	_	
Fair value adjustments	1.4		38.2	
Other, net	28.8		(37.4	)
Changes in assets and liabilities, net of effect from purchases of businesses:				
Accounts receivable	(52.2	)	15.2	
Software development costs and licenses	(300.7	)	(228.9	)
Prepaid expenses and other current and other non-current assets	(44.5	)	(44.7	)
Deferred revenue	65.3		(57.4	)
Accounts payable, accrued expenses and other liabilities	(162.4	)	37.5	
Net cash provided by operating activities	69.8		155.4	
Investing activities:				
Change in bank time deposits	12.5		124.4	
Sale and maturities of available-for-sale securities	131.0		354.3	
Purchases of fixed assets	(59.9	)	(99.4	)
Proceeds from sale of long-term investment	_		20.6	
Purchases of long-term investments	(6.5	)	(7.6	)
Business acquisitions	(13.0	)	(3,156.9	)
Other	(3.8	)	(26.0	)
Net cash provided by (used in) investing activities	60.3		(2,790.6	)
Financing activities:				
Tax payment related to net share settlements on restricted stock awards	(57.1	)	(77.7	)

Issuance of common stock	18.8		11.4	
Payment for settlement of convertible notes	_		(1,166.8	)
Proceeds from issuance of debt	999.3		3,248.9	
Cost of debt	(7.5	)	(22.4	)
Settlement of capped calls	_		140.1	
Repayment of debt	(989.6	)	_	
Payment of contingent earn-out consideration	(35.0	)	_	
Net cash (used in) provided by financing activities	(71.1	)	2,133.5	
Effects of foreign currency exchange rates on cash, cash equivalents, and restricted cash and cash equivalents	(7.4	)	(36.2	)
Net change in cash, cash equivalents, and restricted cash and cash equivalents	51.6		(537.9	)
Cash, cash equivalents, and restricted cash and cash equivalents, beginning of year (1)	1,234.6		2,195.3	
Cash, cash equivalents, and restricted cash and cash equivalents, end of period (1)	1,286.2	\$	1,657.4	

<sup>(1)</sup> Cash, cash equivalents and restricted cash and cash equivalents shown on our Condensed Consolidated Statements of Cash Flow includes amounts in the Cash and cash equivalents, Restricted cash and cash equivalents, and Long-term restricted cash and cash equivalents on our Condensed Consolidated Balance Sheet.

# TAKE-TWO INTERACTIVE SOFTWARE, INC. and SUBSIDIARIES

Net Revenue and Net Bookings by Geographic Region, Distribution Channel, and Platform

	Three Months Ended			Three Months Ended			
	September 30, 2023			September 30, 2022			
	Amount	% of total		Amount	% of t	otal	
Net revenue by geographic region							
United States	\$ 795.6	61	%	\$ 842.9	60	%	
International	503.6	39	%	550.6	40	%	
Total Net revenue	\$ 1,299.2	100	%	\$ 1,393.5	100	%	

United States	\$ 915.8	63	%	\$ 947.3	63	%
International	529.1	37	%	557.6	37	%
Total Net Bookings	\$ 1,444.9	100	%	\$ 1,504.9	100	%
	Three Mon	ths Ende	ed	Three Mont	ths End	ed
	September	30, 202	3	September 30, 2022		
	Amount	% of to	tal	Amount	% of to	otal
Net revenue by distribution channel						
Digital online	\$ 1,239.7	95	%	\$ 1,319.2	95	%
Physical retail and other	59.5	5	%	74.3	5	%
Total Net revenue	\$ 1,299.2	100	%	\$ 1,393.5	100	%
Net Bookings by distribution channel						
Digital online	\$ 1,371.6	95	%	\$ 1,420.9	94	%
Physical retail and other	73.3	5	%	84.0	6	%
Total Net Bookings	\$ 1,444.9	100	%	\$ 1,504.9	100	%
	Three Mon	ths Ende	ed	Three Mont	hs End	ed
	September	30, 202	3	September	30, 202	22
	Amount	% of to	tal	Amount	% of to	otal
Net revenue by platform						
Mobile	\$ 646.2	50	%	\$ 730.1	52	%
Console	546.7	42	%	551.9	40	%
PC and other	106.3	8	%	111.5	8	%
Total Net revenue	\$ 1,299.2	100	%	\$ 1,393.5	100	%

# Net Bookings by platform

Console	\$ 678.9	47	%	\$ 677.1	45	%
Mobile	661.9	46	%	712.9	47	%
PC and other	104.1	7	%	114.9	8	%
Total Net Bookings	\$ 1,444.9	100.0	%	\$ 1,504.9	100	%

# TAKE-TWO INTERACTIVE SOFTWARE, INC. and SUBSIDIARIES

Net Revenue and Net Bookings by Geographic Region, Distribution Channel, and Platform Mix (in millions)

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	Six Months	s Ended	Six Months Ended				
	September	r 30, 2023	September 30, 2022				
	Amount	% of to	tal	Amount	% of t	otal	
Net revenue by geographic region							
United States	\$ 1,599.5	62	%	\$ 1,525.8	61	%	
International	984.4	38	%	970.1	39	%	
Total Net revenue	\$ 2,583.9	100	%	\$ 2,495.9	100	%	
Net Bookings by geographic region							
United States	\$ 1,642.0	62	%	\$ 1,570.1	63	%	
International	1,004.5	38	%	937.3	37	%	
Total Net Bookings	\$ 2,646.5	100	%	\$ 2,507.4	100	%	
	Six Months Ended			Six Months	Ended		
	September	r 30, 2023	3	September	30, 202	22	
	Amount % of total			Amount	% of t	otal	
Net revenue by distribution channel							
Digital online	\$ 2,479.7	96	%	\$ 2,357.0	94	%	

Physical retail and other	104.2	4	%	138.9	6	%		
Total Net revenue	\$ 2,583.9	100	%	\$ 2,495.9	100	%		
Net Bookings by distribution channel								
Digital online	\$ 2,537.3	96	%	\$ 2,376.9	95	%		
Physical retail and other	109.2	4	%	130.5	5	%		
Total Net Bookings	\$ 2,646.5	100	%	\$ 2,507.4	100	%		
	Six Months	s Ended	Six Months	x Months Ended				
	September 30, 2023			September	September 30, 2022			
	Amount	% of to	tal	Amount	Amount % of tot			
Net revenue by platform								
Mobile	\$ 1,326.2	51	%	\$ 1,099.7	44	%		
Console	1,051.0	41	%	1,159.1	46	%		
PC and other	206.7	8	%	237.1	10	%		
Total Net revenue	\$ 2,583.9	100	%	\$ 2,495.9	100	%		
Net Bookings by platform								
Mobile	\$ 1,351.5	51	%	\$ 1,082.6	43	%		
Console	1,098.1	42	%	1,180.8	47	%		
PC and other	196.9	7	%	244.0	10	%		
Total Net Bookings	\$ 2,646.5	100.0	%	\$ 2,507.4	100	%		

# TAKE-TWO INTERACTIVE SOFTWARE, INC. and SUBSIDIARIES

# ADDITIONAL DATA

Three Months Ended September 30, 2023	Net revenue	Cost of revenue- Game intangibles	Cost of revenue- Product costs	Cost of revenue- Internal royalties	Cost of revenue- Licenses	Cost of revenue-Software development costs and royalties	
As reported	\$ 1,299.2	\$ 409.4	\$ 175.7	\$ 112.8	\$ 102.8	\$ 83.1	
Net effect from deferred revenue and related cost of revenue	145.7		1.3		(1.3 )	9.7	
Stock-based compensation						(7.5)	
Amortization and impairment of acquired intangibles		(409.4 )					
Three Months Ended September 30, 2023	Selling and marketing	Research and development	General and administrative	Depreciation and amortization	Goodwill impairment	Interest and other, net	(Loss) gain on fair value adjustments, net
As reported	\$ 334.6	\$ 234.3	\$ 179.5	\$ 45.3	\$ 165.4	\$ (31.1 )	\$ (2.2 )
Net effect from deferred revenue and related cost of revenue						1.2	
Stock-based compensation	(24.6	(28.9)	(29.4)				
Amortization and impairment of acquired intangibles	(1.6	(7.2)		(8.9)			
Acquisition related expenses		(0.5)	(2.7 )		(165.4 )	1.9	1.7
Other		(2.2	(1.2 )			1.9	0.3
Three Months Ended September 30, 2022	Net revenue	Cost of revenue - Game intangibles	Cost of revenue- Product costs	Cost of revenue - Internal royalties	Cost of revenue- Licenses	Cost of revenue- Software development costs and royalties	
As reported	\$ 1,393.5	\$ 88.6	\$ 204.5	\$ 124.3	\$ 95.2	\$ 201.3	
Net effect from deferred revenue and related cost of revenue	111.3		0.4		1.5	8.7	
Stock-based compensation						(8.0)	
Amortization and impairment of acquired intangibles		(88.6 )				(201.4 )	

Three Months Ended September 30, 2022	Selling and marketing		search and velopment	_	eneral and dministrativ		Depreciation and amortization	Interest and other, net		(Loss) ga fair value adjustme net	9
As reported	\$ 444.4	\$ 2	243.2	\$	214.6		\$ 29.9	\$ (50.5	)	\$ 1.9	
Net effect from deferred revenue and related cost of revenue								3.5			
Stock-based compensation	(17.5 )	(	(38.2 )		(44.2	)					
Amortization and impairment of acquired intangibles	(101.0 )	(	(9.2 )				(8.8)				
Acquisition related expenses	(1.2 )	(	(1.8 )		(22.8	)		12.6		(1.4	)
Fair value adjustments, net										(0.5	)
TAKE-TWO INTERACTIVE SOFTWARE, INC. and SUBSIDIARIES											
ADDITIONAL DATA											
(in millions)											

Six Months Ended September 30, 2023	r Net revenue	Cost of revenue-Game intangibles	Cost of revenue- Product costs	Cost of revenue- Software development costs and royalties	Cost of revenue- Internal royalties	Cost of revenue- Licenses
As reported	\$ 2,583.9	\$ 596.3	\$ 354.6	\$ 198.8	\$ 185.4	\$ 154.2
Net effect from deferred revenue and related cost of revenue	e 62.5		(1.0 )	4.5		(0.7 )
Stock-based compensation				(14.2 )		
Amortization and impairment of acquired intangibles		(596.3)				
Acquisition related expenses						10.0

Six Months Ended September 30, 2023	Selling and marketing	Research and development	General and administrative Depreciation and amortization		Goodwill impairment	Interest and other, net	(Loss) gain on fair value adjustments net	е
As reported	\$ 735.5	\$ 478.3	\$ 377.7	\$ 85.7	\$ 165.4	\$ (56.5 )	\$ (1.4	)
Net effect from deferred revenue and related cost of revenue	•					1.8		

Stock-based compensation (48.9 ) (52.5 (53.5 )

Amortization and impairment of acquired intangibles	(47.9	)	(14.3	)			(17.9	)						
Acquisition related expenses	(0.2	)	(2.2	)	(28.0	)			(165.4	)	(3.0	)	3.2	
Other	(1.4	)	(7.6	)	(1.6	)					15.8		(2.0	)

Six Months Ended September Ne 30, 2022 rev	et evenue	Cost of revenue- Game intangibles	Cost of revenue- Product costs	Cost of goods revenue- Software development costs and royalties	Cost of revenue- Internal royalties	Cost of revenue- Licenses
As reported \$2	2,495.9	\$ 297.6	\$ 321.4	\$ 157.4	\$ 217.7	\$ 155.6
Net effect from deferred revenue and related cost of revenue	11.4		(3.0 )	10.2		1.5
Stock-based compensation				25.4		
Amortization and impairment of acquired intangibles		(297.6 )		(297.7 )		

Six Months Ended September 30, 2022	Selling and marketing		Research a		General and dministrativ	⁄e	aı	epreciation nd mortization		Intere		ıd	or	oss) gain n fair valu ljustment	ıe
As reported	\$ 716.4		\$ 417.0		\$ 451.7		\$	51.0		\$ (79	.8	)	\$	(37.7	)
Net effect from deferred revenue and related cost of revenue	<del>)</del>									5.1					
Stock-based compensation	(53.2	)	(59.3	)	(64.7	)									
Amortization and impairment of acquired intangibles	(116.0	)	(10.3	)				(12.8	)						
Acquisition related expenses	(6.4	)	(11.2	)	(124.4	)				21.	0			37.9	
Fair value adjustments, net														(0.2	)

TAKE-TWO INTERACTIVE SOFTWARE, INC. and SUBSIDIARIES

RECONCILIATION OF GAAP TO NON-GAAP MEASURE

# Six Months Ended September 30,

	2023		2022	
Net cash from operating activities	\$ 69.8		\$ 155.4	
Net change in Restricted cash <sup>(1)</sup>	(123.3	)	(172.5	)
Adjusted Unrestricted Operating Cash Flow	\$ (53.5	)	\$ (17.1	)

# Six Months Ended September 30,

	2023	2022
Restricted cash beginning of period	\$ 407.2	\$ 463.3
Restricted cash end of period	529.4	701.0
Restricted cash related to acquisitions	1.1	(65.2 )
(1) Net change in Restricted cash	<b>\$ (123.3 )</b>	\$ (172.5 )

# TAKE-TWO INTERACTIVE SOFTWARE, INC. and SUBSIDIARIES

### RECONCILIATION OF GAAP TO NON-GAAP MEASURE

(in millions)

# Three Months Ended September 30, Six Months Ended September 30,

	2023		2022			2023		2022		
Net loss	\$ (543.6	)	\$ (257.0	)	\$	(749.6	)	\$ (361.0	)	
Benefit from income taxes	(33.4	)	(44.1	)		(56.3	)	(46.4	)	
Interest expense (income)	21.0		24.9			33.7		49.9		
Depreciation and amortization	45.3		29.9			85.7		51.0		
Amortization and impairment of acquired intangibles	418.2		311.6			658.5		424.0		
Goodwill impairment	165.4		_			165.4		_		
EBITDA	\$ 72.9		\$ 65.3		\$	137.4		\$ 117.5		

# Outlook

Net loss \$(957) to \$(910)

Benefit from income taxes \$(108) to \$(103)

Interest expense \$85

Depreciation \$130

Amortization of acquired intangibles \$1,063

Goodwill impairment \$165

EBITDA \$378 to \$430

Outlook

Three Months Ended December 31, 2023

Net loss \$(124) to \$(107)

Benefit from income taxes \$(31) to \$(27)

Interest expense \$26

Depreciation \$30

Amortization of acquired intangibles \$194

EBITDA \$95 to \$116

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