



Zynga's Socialpoint Studio Launches Top Troops Worldwide

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New medieval fantasy-themed mobile game pioneers the merge-and-battle genre with strategic gameplay

SAN MATEO, Calif.--(BUSINESS WIRE)--Oct. 3, 2023-- [Zynga Inc.](#), a wholly-owned publishing label of Take-Two Interactive Software (NASDAQ: TTWO), today announced that its studio, [Socialpoint](#), launched *Top Troops*, a new mobile game that blends mobile strategy, RPG, and merge mechanics to create a thrilling medieval fantasy adventure of combat and conquest.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20231003783885/en/>



Zynga Inc., a wholly-owned publishing label of Take-Two Interactive Software (NASDAQ: TTWO), today announced that its studio, Socialpoint, launched *Top Troops*, a new mobile game that blends mobile strategy, RPG, and merge mechanics to create a thrilling medieval fantasy adventure of combat and conquest. (Graphic: Business Wire)

Top Troops transports players into the colorful Kingdom of King's Bay as two feuding brothers lead their squads into colossal battles of good versus evil. Players are challenged to merge and battle their way to victory, utilizing endless combinations of strategies to create powerful squad-based armies. Each unit

type, from Ninja Moles to Imperial Elves, can be leveled-up and combined strategically to create the perfect army for any challenge. Every choice that players make will determine the fate of their conquests.

"*Top Troops* is a bold new step into the merge-and-battle genre that combines the best of both worlds with strategic gameplay," said Akshay Bharadwaj, Head of Socialpoint. "We invite players to unleash their inner commander by building powerful empires and leading assassins, necromancer rats, and mermen into combat. With its innovative gameplay and colorful universe, *Top Troops* is sure to appeal to fans who want the fun and excitement of tactical conquests."

"From the early days of our collaboration with Socialpoint to today's launch, we are thrilled to finally bring *Top Troops* to life," said Yaron Leyvand, Executive Vice President of Games at Zynga. "*Top Troops* is Socialpoint's first worldwide launch under the Zynga label following our 2022 combination with Take-Two Interactive. Combining Zynga's expertise and resources with Socialpoint's success in mobile development and live operations, *Top Troops* will help to usher in a new phase of growth for our partner studio. This is just the beginning of what's possible when you bring together the best minds from both teams to create a dynamic and vibrant game."

Click [here](#) to watch the *Top Troops* official launch trailer.

Game Features:

- **Build your army:** Merge and level-up your troops to grow and upgrade your units;
- **Dominate your enemy:** Lead your army into epic, massive battles where strategy and power win the day;
- **Save the kingdom:** Reclaim lost land where you can train, interact with your troops, and farm resources for further expansion;
- **Strategize your victory:** Master deck building strategies to create the strongest army for varied foes;
- **Game Modes:** Campaign and Player vs. Player.

Top Troops is available now for [iOS](#) and [Android](#) as a free download.

For supporting still and video assets, click [here](#).

For more information visit:

<https://www.toptroopsgame.com/>

[Facebook](#)

[Instagram](#)

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About Zynga

Zynga is a global leader in interactive entertainment with a mission to connect the world through games and a wholly-owned label of Take-Two Interactive Software, Inc. With a massive global reach in more than 175 countries and regions, the combined diverse portfolio of popular game franchises has been downloaded more than 6 billion times on mobile, including *CSR Racing*™, *Dragon City*™, *Empires & Puzzles*™, *FarmVille*™, *Golf Rival*™, *Hair Challenge*™, *Harry Potter: Puzzles & Spells*™, *High Heels!*™, *Merge Dragons!*™, *Merge Magic!*™, *Monster Legends*™, *Toon Blast*™, *Top Eleven*™, *Toy Blast*™, *Two Dots*™, *Words With Friends*™, and *Zynga Poker*™. Zynga is also an industry-leading next-generation

platform with the ability to optimize programmatic advertising and yields at scale with Chartboost, a leading mobile advertising and monetization platform. Founded in 2007, Zynga is headquartered in California with locations in North America, Europe, and Asia. For more information, visit www.zynga.com or follow [Zynga on Twitter](#), [Instagram](#), [Facebook](#), or the [Zynga blog](#).

About Take-Two Interactive Software, Inc

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, publisher, and marketer of interactive entertainment for consumers around the globe. The Company develops, operates, and publishes products principally through Rockstar Games, 2K, Private Division, and Zynga. Our products are currently designed for console gaming systems, PC, and mobile, including smartphones and tablets, and are delivered through physical retail, digital download, online platforms, and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO.

Cautionary Note Regarding Forward-Looking Statements

Statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "should," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: risks relating to our combination with Zynga; the uncertainty of the impact of the COVID-19 pandemic and measures taken in response thereto; the effect that measures taken to mitigate the COVID-19 pandemic have on our operations, including our ability to timely deliver our titles and other products, and on the operations of our counterparties, including retailers and distributors; the effects of the COVID-19 pandemic on both consumer demand and the discretionary spending patterns of our customers as the situation with the pandemic continues to evolve; the risks of conducting business internationally; the impact of changes in interest rates by the Federal Reserve and other central banks, including on our short-term investment portfolio; the impact of inflation; volatility in foreign currency exchange rates; our dependence on key management and product development personnel; our dependence on our *NBA 2K* and *Grand Theft Auto* products and our ability to develop other hit titles; our ability to leverage opportunities on PlayStation®5 and Xbox Series X|S; the timely release and significant market acceptance of our games; the ability to maintain acceptable pricing levels on our games; and risks associated with international operations.

Other important factors and information are contained in the Company's most recent Annual Report on Form 10-K, including the risks summarized in the section entitled "Risk Factors," and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

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