



Build, Explore, Race: 2K and the LEGO® Group Announce LEGO 2K Drive Coming May 19, 2023

March 23, 2023

Available for pre-order now, the new AAA driving adventure game evolves the iconic LEGO® play experience and is the first title in a multi-title partnership

NEW YORK--(BUSINESS WIRE)--Mar. 23, 2023-- Today, [2K](#) and [the LEGO Group](#) announced **LEGO® 2K Drive**, the ultimate AAA driving adventure game, available worldwide on May 19, 2023. Developed by Visual Concepts, **LEGO 2K Drive** evolves the iconic LEGO play experience with a vast, open world where players can build any vehicle, drive anywhere and become a LEGO racing legend.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20230323005084/en/>



LEGO 2K Drive will be the first release in a multi-title partnership between 2K and the LEGO Group to develop AAA LEGO games. With 2K's proven expertise in creating high quality and engaging interactive entertainment properties and the LEGO Group's unprecedented cultural impact, the partnership will evolve the iconic LEGO games experience fans know and love in exciting new ways.

A world-class team at Visual Concepts with deep experience in the genre will bring AAA quality, depth of gameplay and stunning visuals to a LEGO driving game for the first time. **LEGO 2K Drive** will combine the best elements of open-world driving and fast-paced competitive racing, while introducing a diverse vehicle customization system.

Additionally, a collaboration with supercar and hypercar company McLaren Automotive will bring the McLaren Solus GT and McLaren F1 LM – just released in a LEGO Speed Champions double-pack set to help celebrate 60 years since McLaren was founded by racer and engineer Bruce McLaren – to the world of Bricklandia, as the cover cars perfectly encapsulate the thrilling, high-octane experience fans can expect in **LEGO 2K Drive**.

Key features of **LEGO 2K Drive** include:

- **A Story in a Vast Open World:** Players will journey across Bricklandia's multiple unique biome regions as they compete against a series of charismatic rivals with hopes of one day winning the coveted Sky Cup Trophy. In **LEGO 2K Drive**, players choose how they want to play, with a wide open world to explore full of racing, minigames, challenges, collectibles, things to destroy, and well-known vehicles from LEGO themes like City, Creator, Speed Champions and more.
- **High-Octane LEGO Racing:** Racing in **LEGO 2K Drive** is a fast-paced, off-the-wall experience as players battle across a broad range of tracks while taking advantage of unique power-up abilities that can transform a player's standing in the race with the touch of a button.

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- **Unique Customization:** **LEGO 2K Drive** introduces a diverse customization system that allows players to build their own vehicles to suit their tastes, with over 1,000 unique LEGO pieces available over the course of their adventure, in addition to a wealth of color designs, stickers, flairs, and more.
- **Play Solo or Together:** **LEGO 2K Drive** offers robust co-op and thrilling competitive multiplayer to enjoy with others. Play with family and friends via local, 2-person split-screen or match online with other intrepid racers of similar skill levels.

"Video games have long been an important way our fans experience the magic of the LEGO System-in-Play, and 2K's strong track record of delivering quality, innovative titles for a broad range of audiences makes them the perfect partner to create the next iconic AAA LEGO games," said Remi Marcelli, Head of LEGO GAME. "Beginning with **LEGO 2K Drive**, we're excited for fans to experience a fresh new take that builds on the LEGO humor and fun fans have come to expect."

"With the history the LEGO brand holds, we were very conscious of the responsibility we had to both our partners and longtime fans of LEGO play, while still thinking about how we can bring something new and unique to a LEGO title," said Greg Thomas, President of Visual Concepts. "For **LEGO 2K Drive**, we assembled a best-in-class team of game makers who poured their hearts into an unforgettable experience we can't wait to share with fans."

"The LEGO Group is an iconic brand with decades of innovative consumer experiences, and we were thrilled at the opportunity to partner with them as we continue to expand the 2K portfolio to new audiences worldwide," said David Ismaier, President and CEO of 2K. "**LEGO 2K Drive** is an incredible first step in our multi-title commitment to delivering new, groundbreaking LEGO games."

Three editions of **LEGO 2K Drive** will be available:

- The **Standard Edition** will be available for \$59.99* on PlayStation®4 (PS4™), Xbox One, PC and Nintendo Switch™ and \$69.99* on PlayStation®5 (PS5™) and Xbox Series X|S in both physical and digital formats.
- The **Awesome Edition** will be available for \$99.99* and includes a new vehicle, vehicle flair, and an in-game LEGO minifigure. Players will also receive the Year 1 Drive Pass**, which will introduce an all-new biome, in addition to four individual post-launch seasons of Drive Pass content, each with new vehicles and themes.
- The **Awesome Rivals Edition** will be available for \$119.99* and includes multiple new vehicles, a vehicle flair, and in-game LEGO minifigures. Players will also receive the Year 1 Drive Pass**, which will introduce an all-new biome, in addition to four individual post-launch seasons of Drive Pass content, each with new vehicles and themes.

LEGO 2K Drive Standard Edition will be available worldwide on May 19, 2023 for PlayStation®5 (PS5™), PlayStation®4 (PS4™), Xbox Series X|S, Xbox One, Nintendo Switch™ and PC via Steam and Epic Games Store. **Awesome Edition** and **Awesome Rivals Edition** will be available to access digitally from May 16, 2023*** and **Awesome Edition (Physical)** will also be available for PlayStation®5 (PS5™), PlayStation®4 (PS4™), Xbox Series X|S, Xbox One and Nintendo Switch™ while stocks last at select retailers in select territories from May 16, 2023.****

Pre-orders have begun on all platforms, and players who pre-order before launch day will receive the Aquadirt Racer Pack (Digital).*****

The ESRB rating for **LEGO 2K Drive** is E10+. For screenshots, key art, and other visual assets, please visit newsroom.2k.com. To learn more, please visit <https://lego.2k.com/drive> and follow on Twitter, Instagram, and Facebook.

Online Account (13+) required to access online features. See www.take2games.com/legal and www.take2games.com/privacy for additional details.

Visual Concepts is a 2K studio. 2K is a wholly owned publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

*Based on 2K's suggested retail price. Actual retail price may vary. See local store for info.

**Year 1 Drive Pass included with 2K Drive Awesome Edition and Awesome Rivals Edition. Also available for individual purchase. Base game required. For digital orders, Year 1 Drive Pass content will be automatically delivered in-game upon release. For physical orders, Year 1 Drive Pass content will be delivered via a code in box to be redeemed in game and available upon release. More details on the Year 1 Drive Pass will be shared in the future.

***Awesome Edition and Awesome Rivals Edition not available on Nintendo Switch™ in Japan, South Korea and Hong Kong until May 19, 2023.

****See local retailer store or site for availability details.

*****Pre-order bonus offer available for **LEGO 2K Drive Standard Edition** and **Cross-Gen Standard Edition** through May 18 2023. Offer is for the **Aquadirt Racer pack** which includes one (1) **Aquadirt Racer Street Car**, one (1) **Aquadirt Racer Off-road Car** and one (1) **Aquadirt Racer Boat**. The **Aquadirt Racer Pack** is included in the **Awesome Edition** and **Awesome Rivals Editions**. For physical pre-orders, content will be redeemed in game via a code provided in box. For digital pre-orders, content will be automatically entitled in game. Terms apply.

About LEGO

The LEGO Group's mission is to inspire and develop the builders of tomorrow through the power of play. The LEGO System in Play, with its foundation in LEGO® bricks, allows children and fans to build and rebuild anything they can imagine. The LEGO Group was founded in Billund, Denmark in 1932 by Ole Kirk Kristiansen, its name derived from the two Danish words LE and GODt, which mean "Play Well". Today, the LEGO Group remains a family-owned company headquartered in Billund. However, its products are now sold in more than 140 countries worldwide. For more information: www.LEGO.com.

About 2K

Founded in 2005, 2K develops and publishes interactive entertainment for video game consoles, personal computers, and mobile devices, with product availability including physical retail and digital download. The Company is home to many talented development studios, including Visual Concepts, Firaxis Games, Hangar 13, Cat Daddy Games, 31st Union, Cloud Chamber, and HB Studios. 2K's portfolio currently includes several AAA, sports, and entertainment brands, including global powerhouse NBA® 2K; renowned BioShock®, Borderlands®, Mafia, Sid Meier's Civilization® and XCOM® brands; popular WWE® 2K and WWE® SuperCard franchises; as well as the critically and commercially acclaimed PGA TOUR® 2K. Additional information about 2K and its products may be found at 2k.com and on the Company's official social media channels.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, publisher, and marketer of interactive entertainment for

consumers around the globe. The Company develops and publishes products principally through Rockstar Games, 2K, Private Division, and Zynga. Our products are currently designed for console gaming systems, PC, and Mobile including smartphones and tablets, and are delivered through physical retail, digital download, online platforms, and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO.

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Statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "should," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: risks relating to our combination with Zynga; the uncertainty of the impact of the COVID-19 pandemic and measures taken in response thereto; the effect that measures taken to mitigate the COVID-19 pandemic have on our operations, including our ability to timely deliver our titles and other products, and on the operations of our counterparties, including retailers and distributors; the effects of the COVID-19 pandemic on both consumer demand and the discretionary spending patterns of our customers as the situation with the pandemic continues to evolve; the risks of conducting business internationally; the impact of changes in interest rates by the Federal Reserve and other central banks, including on our short-term investment portfolio; the impact of inflation; volatility in foreign currency exchange rates; our dependence on key management and product development personnel; our dependence on our *NBA 2K* and *Grand Theft Auto* products and our ability to develop other hit titles; our ability to leverage opportunities on PlayStation®5 and Xbox Series X|S; the timely release and significant market acceptance of our games; the ability to maintain acceptable pricing levels on our games; and risks associated with international operations.

Other important factors and information are contained in the Company's most recent Annual Report on Form 10-K, including the risks summarized in the section entitled "Risk Factors," the Company's most recent Quarterly Report on Form 10-Q, and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

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