



Answer The Call: NBA® 2K23 Now Available Worldwide

September 9, 2022

Experience greatness in **NBA® 2K23** with the return of the Jordan Challenge, all-new Eras in MyNBA**, more immersive City**, and so much more

Check out the all-new [launch trailer](#), featuring Devin Booker, Chet Holmgren, Zach LaVine, and Jack Harlow, and listen to the globally sourced [soundtrack](#) out now

NEW YORK--(BUSINESS WIRE)--Sep. 9, 2022-- Today, 2K announced that **NBA® 2K23**, the latest iteration of the top-rated NBA video game simulation series of the past 21 years*, is now available worldwide on PlayStation® 5 (PS5™), PlayStation® 4 (PS4™), Xbox Series X|S, Xbox One, Nintendo Switch, and PC***. **NBA 2K23** offers an authentic and hyper-real basketball experience showcasing all-new gameplay innovations and animations, the coveted return of the Jordan Challenge mode, an immersive online community experience, and so much more.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20220909005029/en/>



“As a franchise, we strive to be at the forefront of basketball culture, and we’re excited for players to get their hands on **NBA 2K23** to see the game come to life,” said Greg Thomas, President at Visual Concepts. “With the return of the Jordan Challenges, **NBA 2K23** asks players to answer the call and experience some of the greatest performances in basketball history. The incredible attention to detail has led to our most realistic and authentic title yet, with fun integrations that long-time basketball fans and new players will enjoy.”

Additionally, Seasons returns to **NBA 2K23** with brand new rewards, music, and challenges for players to compete and win. Jump into the first Season right away to enjoy unique experiences across MyCAREER, MyTEAM, and The W**. Level 40 rewards let you cruise around in a four-person Golf Cart on PS5 and Xbox Series X|S and a Hoverbike on PS4, Xbox One, PC and Switch, while new cards and game modes, better accessibility, more customization, and endless lineup combinations await in MyTEAM.

NBA 2K23 features several new additions

and improvements, where rookie players and veteran ballers alike will find a variety of experiences to dive into:

- **This is Game** - Players can compete as their favorite NBA and WNBA teams and stars, and experience the pinnacle of true-to-life gameplay. With best-in-class visual presentation, improved player AI, up-to-date rosters and historic teams, the game has never felt more real and complete than it does in **NBA 2K23**. Feel the energy of the crowd, the intensity of the competition, and the endless entertainment of one of the most immersive sports products in gaming today.
- **Michael Jordan Returns** - Step onto the hardwood in the most definitive Michael Jordan experience to date with the revamped Jordan Challenge. Relive 15 iconic performances from Jordan’s illustrious career, with 10 of the original challenges making their return from **NBA 2K11** completely rebuilt from the ground up, alongside five entirely new moments. Step back in time as you play through these iconic performances that include period-correct game presentations, arenas, and PA announcers, while listening to NBA luminaries that experienced first-hand the legend that came to be.
- **Make it to the League** - Players can fulfill their NBA dreams as they set forth to greatness in a dramatic journey in MyCAREER. Forge relationships, build rep and overcome the arduous obstacles that test even the most promising ballers. Players can diversify their brand off-the-court and make their name the one to remember on the hardwood floor.

- **Join the Hoops Community** - Players can experience the most immersive City to date on PS5 and Xbox Series X|S, or embark on an epic voyage aboard the G.O.A.T. Boat on PS4, Xbox One, Nintendo Switch, and PC. No matter the journey with MyPLAYER, be ready to work, gain rep, and run the courts. Test limits in the Gatorade Training facility, and hit the shops for the freshest gear from the biggest brands before competing in year-round events.
- **Build Your Dream Squad** - MyTEAM turns fantasy into reality as players collect and earn cards to assemble out-of-this-world starting 5s with legends and All-Stars from any era. Discover immersive challenges, competitive tournaments, and exciting rewards, along with new updates season-after-season.
- **Take it to the Top** - Call the shots to build a dynasty or decide the league's trajectory in the most immersive managerial simulation experience in MyNBA** on PS5 and Xbox Series X|S. Choose to kick off your journey during different Eras and experience unparalleled control paired with in-depth tools to inform decision making and success. Jump into a season or envision long-term growth with a multi-year experience available online or offline.

Phoenix Suns' shooting guard, three-time NBA All-Star, and 2021-22 Kia All-NBA First Team selection, Devin Booker, is featured on this year's **Standard Edition** and cross-gen **Digital Deluxe Edition**. The **Standard Edition** is available for \$59.99**** on PS4, Xbox One, Nintendo Switch, and PC and \$69.99**** on PS5 and Xbox Series X|S. The **Digital Deluxe Edition** is available for \$79.99**** and grants players access to the **Standard Edition** across both console generations within the same PlayStation console family and for Xbox Series X|S and Xbox One.

Six-time NBA World Champion and Naismith Memorial Basketball Hall of Famer, Michael Jordan returns as the **NBA 2K23** cover athlete, gracing the **NBA® 2K23 Michael Jordan Edition** and the ultra-premium **NBA® 2K23 Championship Edition**. The **NBA® 2K23 Michael Jordan Edition** is available for \$99.99**** on PS4, PS5, Xbox One, Xbox Series X|S, Nintendo Switch, and PC.

Players in the U.S. and Canada can also purchase exclusive GameStop versions of the game. Choose from the **NBA® 2K23 WNBA Edition**, showcasing Phoenix Mercury's Diana Taurasi and Seattle Storm's Sue Bird on the cover and coming later this fall, the **NBA® 2K23 DREAMER Edition** features Grammy Award winning multi-platinum hip-hop artist J. Cole. A full breakdown of each available version is available on the **NBA 2K23 [official website](#)**.

Developed by Visual Concepts, **NBA 2K23** is rated E for Everyone from the ESRB. For more information on **NBA 2K23**, please visit <https://nba.2k.com/>.

Follow **NBA 2K** on [TikTok](#), [Instagram](#), [Twitter](#), [YouTube](#) and [Facebook](#) for the latest **NBA 2K23** news.

2K is a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

Online Account (varies 13+) required to access online features. See www.take2games.com/legal and www.take2games.com/privacy for additional details.

* According to 2008 - 2022 Metacritic.com

** Only available on the new-generation of **NBA 2K23** and will require PlayStation 5 or Xbox Series X|S hardware to play.

*** **NBA 2K23** is available on PlayStation 5 and PlayStation 4, Xbox Series X|S and Xbox One, Nintendo Switch, and PC platforms. PlayStation 5 or Xbox Series X|S required to play the new-generation version of **NBA 2K23**.

**** Based on 2K's suggested retail price. Actual retail price may vary. See local store for info.

About 2K

Founded in 2005, 2K develops and publishes interactive entertainment for video game consoles, personal computers and mobile devices, with product availability including physical retail and digital download. The Company is home to many talented development studios, including Visual Concepts, Firaxis Games, Hangar 13, Cat Daddy Games, 31st Union, Cloud Chamber and HB Studios. 2K's portfolio currently includes several AAA, sports and entertainment brands, including global powerhouse **NBA® 2K**; renowned **BioShock®**, **Borderlands®**, **Mafia**, **Sid Meier's Civilization®** and **XCOM®** brands; popular **WWE® 2K** and **WWE® SuperCard** franchises; as well as the critically and commercially acclaimed **PGA TOUR® 2K**. Additional information about 2K and its products may be found at 2k.com and on the Company's official social media channels.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, publisher, and marketer of interactive entertainment for consumers around the globe. The Company develops and publishes products principally through Rockstar Games, 2K, Private Division, and Zynga. Our products are currently designed for console gaming systems, PC, and Mobile including smartphones and tablets, and are delivered through physical retail, digital download, online platforms, and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO.

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Statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "should," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: risks relating

to our combination with Zynga; the uncertainty of the impact of the COVID-19 pandemic and measures taken in response thereto; the effect that measures taken to mitigate the COVID-19 pandemic have on our operations, including our ability to timely deliver our titles and other products, and on the operations of our counterparties, including retailers and distributors; the effects of the COVID-19 pandemic on both consumer demand and the discretionary spending patterns of our customers as the situation with the pandemic continues to evolve; the risks of conducting business internationally; the impact of changes in interest rates by the Federal Reserve and other central banks, including on our short-term investment portfolio; the impact of inflation; volatility in foreign currency exchange rates; our dependence on key management and product development personnel; our dependence on our NBA 2K and Grand Theft Auto products and our ability to develop other hit titles; our ability to leverage opportunities on PlayStation®5 and Xbox Series X|S; the timely release and significant market acceptance of our games; the ability to maintain acceptable pricing levels on our games; and risks associated with international operations.

Other important factors and information are contained in the Company's most recent Annual Report on Form 10-K, including the risks summarized in the section entitled "Risk Factors," the Company's most recent Quarterly Report on Form 10-Q, and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

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