

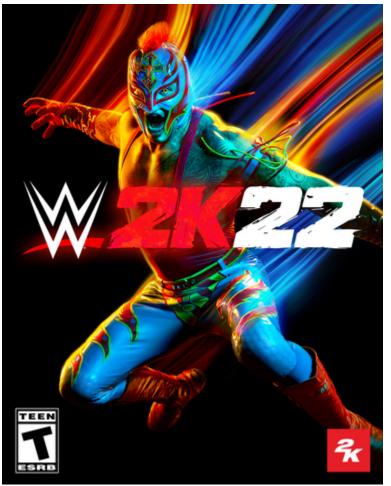
WWE® 2K22 Available Now and Packed with Content that Hits Different

March 11, 2022

Featuring cover Superstar Rey Mysterio®, the biggest video game in WWE history boasts redesigned game engine, new controls, stunning graphics, and all-new game modes

NEW YORK--(BUSINESS WIRE)--Mar. 11, 2022-- 2K today announced <u>WWE® 2K22</u>, the newest installment of the flagship WWE video game franchise developed by Visual Concepts, is available now for PlayStation®4 (PS4[™]), PlayStation®5 (PS5[™]), Xbox One, Xbox Series X|S, and PC via Steam. Featuring Rey Mysterio® on the cover in celebration of his 20th anniversary as a WWE Superstar, the game features a top-to-bottom overhaul, including a redesigned engine and gameplay, the most stunning **WWE 2K** graphics to date, intuitive and accessible controls, multiple new game modes, and an immersive presentation and camera angles throughout. **WWE 2K22** also features a diverse soundtrack curated by Executive Soundtrack Producer Machine Gun Kelly, who will be available in a future downloadable content pack* as a playable character.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20220311005053/en/



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"The last two years have been full of focus and passion from an incredible team at Visual Concepts who set out to create a WWE experience that delivers what fans have been asking for," said Greg Thomas, President at Visual Concepts. "*WWE 2K22* and all its achievements are a direct result of this team's energy and hard work on building a massive game with a long and storied history. I'm very proud both of what we have been able to accomplish with this release, and what it signifies for the bright path ahead for the *WWE 2K* series."

Game Modes Galore

WWE 2K22 features the return of several popular game modes, as well as the introduction of several new additions:

- 2K Showcase Starring Rey Mysterio: Players will relive the iconic moments behind Mysterio's most famous matches spanning his 20-year WWE career and beyond. Documentary style interviews with Mysterio frame each match, and new Slingshot Tech allows for a seamless transition from gameplay to live-action footage as players complete objectives to live out some of his most iconic historical moments;
- **MyGM**: In this new, fan-requested mode, players will select one of five GMs or create their own, draft a roster, manage budgets, sign free agents, choose various match types, arena locations, production elements and more, with the goal of beating a rival GM in weekly ratings battles and culminating at WrestleMania:
- **MyFACTION**: A new, single-player take on a classic team-building mode in which players collect, manage, and upgrade an array of WWE Superstars and Legends to create their ultimate four-person factions. Managers and Side Plates boost performance, while Logos, Wallpapers, and Nameplates allow for creative customization. Additional rewards can be earned in

every MyFACTION sub-mode, including Weekly Towers and Faction Wars, where exciting, limited-time rewards refresh on the first of every month. New themed card packs will also roll out frequently, offering players a legion of current Superstars and beloved Legends to add to their collections;

- MyRISE: Players chart their own paths to superstardom, from the humble beginnings of a Rookie at the WWE Performance Center to the challenge of becoming a Superstar, to being immortalized as a WWE Legend. With unique men's and women's division storylines available, players will encounter an array of WWE Superstars and Legends as they embark on the journey;
- Universe: Offers players the ability to fully customize their WWE experiences down to the smallest details. From taking control over brands, premium live events, match results, rivalries, and more, Universe includes both the Classic and Superstar sub-modes. In Superstar Mode, players follow their chosen Superstar through matches each week, develop rivalries, start a tag team, create a custom match, compete in a championship match, and more;
- Creation Suite: The industry-leading creation suite returns with all new cross-platform community creations, a featured creator section that highlights players and their content, community creation upvoting, a Create a Superstar wizard for quicker creation, and more. Players can create themselves or be someone entirely different with a myriad of in-depth options to choose from.

WWE 2K22 Editions and Pre-Order Bonus

WWE 2K22 features four editions of the game: *Standard Edition*, *Cross-Gen Digital Bundle*, *Deluxe Edition*, and – in celebration of the 25th anniversary of the New World Order faction – *nWo 4-Life Digital Edition*:

- The *Standard Edition* is available for \$59.99 on previous-gen platforms (PlayStation® 4, Xbox One consoles and PC) and for \$69.99 on current-gen consoles (PlayStation® 5 and Xbox Series X|S) in both physical and digital formats;
- The Cross-Gen Bundle is available for \$79.99 and includes the digital Standard Edition and the Starrcade '96 Rey Mysterio Pack across previous and current-gen within the same PlayStation and Xbox consoles**;
- The *Deluxe Edition* is available for \$99.99 for PlayStation 4, PlayStation 5, Xbox One, and Xbox Series X|Sin both physical and digital formats, and on PC in digital format. The *Deluxe Edition* includes the *Standard Edition* plus the *Undertaker Immortal Pack*; a Season Pass to all five post-launch DLC content packs; the *MyRISE Mega-Boost* and *SuperCharger* packs; limited edition *WWE® SuperCard* content*** (included in-box for physical copies only). Players who purchase the PlayStation 5 or Xbox Series X|S edition will also receive the *Starrcade '96 Rey Mysterio Pack*;
- The *nWo 4-Life Digital Edition* will be available for \$119.99 for PlayStation 4, PlayStation 5, Xbox One, Xbox Series X|S, and PC. Celebrating 25 years of the faction that turned the sports entertainment world on its head, in addition to the *Standard Edition*, and all bonus content included in the *Deluxe Edition*, the *nWo 4-Life Edition* comes with MyFACTION EVO Cards and alternate nWo attires for Hollywood Hogan, Scott Hall, Kevin Nash, and Syxx plus a playable Eric Bischoff character, WCW Souled Out 1997 and WCW Bash at the Beach 1996 arenas, and the nWo Wolfpac Championship;
- Pre-Order Bonuses: Players who pre-ordered the *Standard Edition* and *Cross-Gen Digital Bundle* will also receive the *Undertaker Immortal Pack*, which includes three additional Undertaker personas, MyFACTION EVO cards for Undertaker, plus MyFACTION Perks and Bonuses, including an Undertaker MyFACTION Logo Card, Undertaker MyFACTION Wallpaper Card, and Undertaker MyFACTION Nameplate Card****. This pack is also included in the *Deluxe Edition* and *nWo 4-Life Edition* at launch.

Check out the WWE 2K22 official website for a full breakdown of the different editions of this year's game.

For more information on *WWE 2K22*, visit the game's <u>official website</u>, become a fan on <u>Facebook</u>, follow the game on <u>Twitter</u> and <u>Instagram</u> using the hashtag #WWE2K22 or subscribe on <u>YouTube</u>.

Visual Concepts is a 2K studio. 2K is a wholly owned publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

*Exact date of content availability yet to be announced. WWE 2K22 required to use DLC content. DLC purchase necessary.

**PlayStation 5 console required to play PlayStation 5 version. Xbox Series X|S console required to redeem and use Xbox Series X|S version. Xbox One console required to redeem and use Xbox One version.

*** WWE SuperCard is required to redeem WWE SuperCard content. WWE SuperCard is available for free download on the Apple App Store and the Google Play Store. WWE SuperCard offers optional in-app purchases.

**** **Standard Edition** pre-order bonus offer available before March 11, 2022. Offer is for Undertaker Immortal Pack. For digital pre-orders, items will be automatically entitled. For physical pre-orders, items will be redeemed in game via code provided in box. Terms apply. **Cross-Gen Bundle** (digital only) pre-order bonus offer available before March 11, 2022. Offer is for Undertaker Immortal Pack. Items will be automatically entitled. Terms apply.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, publisher, and marketer of interactive entertainment for consumers around the globe. We develop and publish products principally through Rockstar Games, 2K, Private Division, and T2 Mobile Games. Our products are designed for console systems and personal computers, including smartphones and tablets, and are delivered through physical retail,

digital download, online platforms, and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <u>www.take2games.com</u>.

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About 2K

Founded in 2005, 2K develops and publishes interactive entertainment for video game consoles, personal computers, and mobile devices, with product availability including physical retail and digital download. The Company is home to many talented development studios, including Visual Concepts, Firaxis Games, Hangar 13, Cat Daddy Games, 31st Union, Cloud Chamber, and HB Studios. 2K's portfolio currently includes several AAA, sports, and entertainment brands, including global powerhouse *NBA® 2K*; renowned *BioShock®*, *Borderlands®*, *Mafia*, *Sid Meier's Civilization®* and *XCOM®* brands; popular *WWE® 2K* and *WWE® SuperCard* franchises; as well as the critically and commercially acclaimed *PGA TOUR® 2K*. Additional information about 2K and its products may be found at <u>2k.com</u> and on the Company's official social media channels.

Cautionary Note Regarding Forward-Looking Statements

The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "should," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: risks relating to our pending acquisition of Zynga; the uncertainty of the impact of the COVID-19 pandemic and measures taken in response thereto; the effect that measures taken to mitigate the COVID-19 pandemic have on our operations, including our ability to timely deliver our titles and other products, and on the operations of our counterparties, including retailers and distributors; the effects of the COVID-19 pandemic on both consumer demand and the discretionary spending patterns of our customers as the situation with the pandemic continues to evolve; the risks of conducting business internationally; the impact of potential inflation; volatility in foreign currency exchange rates; our dependence on key management and product development personnel; our dependence on our *NBA 2K* and *Grand Theft Auto* products and our ability to develop other hit titles; our ability to leverage opportunities on PlayStation®5 and Xbox Series X|S; the timely release and significant market acceptance of our games; the ability to maintain acceptable pricing levels on our games; and risks associated with international operations.

Other important factors and information are contained in the Company's most recent Annual Report on Form 10-K, including the risks summarized in the section entitled "Risk Factors," the Company's most recent Quarterly Report on Form 10-Q, and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

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