



## Welcome to the Next: Anthony Davis and Dwyane Wade Unveiled as Iconic Cover Stars for NBA® 2K20

July 1, 2019

*Generation-defining talent Anthony Davis honored with his second cover; Dwyane Wade closes out his NBA career on the cover of the Legend Edition*

NEW YORK--(BUSINESS WIRE)--Jul. 1, 2019-- 2K today announced the cover athletes for **NBA® 2K20**, the next iteration of the top-rated and top-selling NBA video game simulation series of the past 18 years\*. Six-time NBA All-Star, three-time All-NBA First Team, three-time NBA All-Defensive Team and 2012 Olympic gold medalist Anthony Davis returns as cover star for the Standard and Deluxe Editions. Three-time NBA Champion, 13-time NBA All-Star, 2008 Olympic gold medalist and 2006 NBA Finals MVP Dwyane Wade will grace the cover of the Legend Edition.

This press release features multimedia. View the full release here: <https://www.businesswire.com/news/home/20190701005042/en/>



These iconic players will grace the covers of **NBA 2K20**, marking the latest edition of the game that has defined basketball culture for over two decades. All editions of **NBA 2K20** will be available worldwide on September 6, 2019.

"I'm honored to be back representing **NBA 2K**," said Davis. "Being picked as the face of **NBA 2K20** means the world to me, and I'm excited for the fans to experience the best sports simulation in the world this Fall."

Legend Edition cover star Dwyane Wade added, "I've been blessed to spend 16 years of my life playing the game I love at the highest-level, and to culminate my career by joining NBA greats as an **NBA 2K Legend Edition** cover star makes me incredibly proud. My family and I love **NBA 2K**, and I'm truly grateful to all of the fans who have watched me, and played as me, throughout the years."

**NBA 2K20** is Davis' first solo cover appearance for the franchise after being featured as part of **NBA 2K16**'s star-studded cover lineup. In another historic first, Dwyane Wade's appearance on the **NBA 2K20 Legend Edition** cover star makes the first time "Flash" has been featured on the cover of **NBA 2K**.

"The **NBA 2K** franchise has the distinct honor of selecting the league's best talent to grace the cover of the game," said Alfie Brody, Vice President of Marketing for **NBA 2K**. "Anthony and Dwyane represent everything that makes basketball such a global phenomenon – whether it's the thunderous dunks, transcendent talent or era-defining legacies – and serve as a true inspiration for the next generation of NBA superstars coming up in the league."

**NBA 2K20** will be available worldwide on PlayStation®4, Xbox One, Nintendo Switch and Windows PC platforms on September 6, 2019. **NBA 2K20** will also be available on Google Stadia when it launches later this year.

The **NBA 2K20 Standard Edition** will be available in physical and digital formats for \$59.99; players who pre-order will receive at launch:

- 5,000 Virtual Currency;
- 5,000 MyTEAM Points;
- 5 MyCAREER Skill Boosts;

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- MyPLAYER Clothing Capsule;
- 10 MyTEAM League packs (delivered one per week);
- 5 Heat Check packs (delivered one per week beginning at the start of the NBA season).

The **NBA 2K20 Digital Deluxe Edition** will be available in digital format only for \$79.99 and will include:

- 35,000 Virtual Currency;
- 10,000 MyTEAM Points;
- 10 MyCAREER Skill Boosts;
- MyPLAYER Clothing Capsule;
- 10 MyTEAM League Packs (delivered one per week);
- 10 MyTEAM Heat Check Packs (delivered one per week beginning at the start of the NBA season);
- 1 Sapphire MyTEAM Cover Athlete Card.

The **NBA 2K20 Legend Edition** will be available in physical and digital format for \$99.99 and will feature custom cover art and exclusive in-game items, including:

- 100,000 Virtual Currency;
- 50,000 MyTEAM Points;
- 20 MyCAREER Skill Boosts;
- MyPLAYER Clothing Capsule;
- MyPLAYER Apparel Collection;
- MyPLAYER Shoe Collection;
- 20 MyTEAM League Packs (delivered one per week);
- 20 MyTEAM Heat Check Packs (delivered one per week beginning at the start of the NBA season);
- 5 MyTEAM Theme Packs (one per theme release across the next five releases);
- 2 Sapphire MyTEAM Cover Athlete Cards.

Developed by Visual Concepts, **NBA 2K20** is rated E for Everyone by the ESRB. For more information on **NBA 2K20**, please visit <https://nba.2k.com/2k20/>.

Follow **NBA 2K** on [Instagram](#), [Twitter](#), [YouTube](#), and [Facebook](#) for the latest **NBA 2K20** news.

2K is a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

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#### **About Take-Two Interactive Software**

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, publisher and marketer of interactive entertainment for consumers around the globe. The Company develops and publishes products principally through its wholly-owned labels Rockstar Games and 2K, as well as its Private Division label and Social Point, a leading developer of mobile games. Our products are designed for console systems and personal computers, including smartphones and tablets, and are delivered through physical retail, digital download, online platforms and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <http://www.take2games.com>.

#### **About 2K**

Founded in 2005, 2K develops and publishes interactive entertainment globally for console systems, handheld gaming systems and personal computers, including smartphones and tablets, which are delivered through physical retail, digital download, online platforms and cloud streaming services. 2K publishes titles in today's most popular gaming genres, including shooters, action, role-playing, strategy, sports, casual, and family entertainment. The 2K label has some of the most talented development studios in the world today, including Firaxis Games, Visual Concepts, Hangar 13, Cat Daddy Games and 2K China. 2K's stable of high quality titles includes the critically acclaimed BioShock®, Borderlands™, Mafia, and XCOM® franchises, the beloved Sid Meier's Civilization series, Evolve™, Battleborn®, the popular WWE 2K franchise and NBA 2K, the highest rated\* annual sports title of this console generation.

\*According to 2008 - 2019 Metacritic.com

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#### **Cautionary Note Regarding Forward-Looking Statements**

The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "should," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key management and product development personnel, our dependence on our *Grand Theft Auto* products and our ability to develop other hit titles, the timely release and significant market acceptance of our games, the ability to maintain acceptable pricing levels on our games, and risks associated with international operations. Other important factors and information are contained in the Company's most recent Annual Report on Form 10-K, including the risks summarized in the section entitled "Risk Factors," the Company's most recent Quarterly Report on Form 10-Q, and the Company's other periodic filings with the SEC, which can be accessed at [www.take2games.com](http://www.take2games.com). All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

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