Mayhem is Coming September 13, 2019 with Worldwide Launch of Borderlands® 3

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New story! New Vault Hunters! New bad guys! New planets! MORE GUNZZZ! Pre-order the next game in the award-winning series from Gearbox Software and 2K today. Worldwide Gameplay Reveal Event livestream coming May 1.

NEW YORK--(BUSINESS WIRE)--Apr. 3, 2019-- Gearbox Software and 2K today announced that ***Borderlands® 3***, the next installment in the critically acclaimed shooter-looter series, will launch worldwide on PlayStation 4, Xbox One and Windows PC on the Epic Games store September 13, 2019.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20190403005093/en/



Gearbox Software and 2K today announced that Borderlands® 3, the next installment in the critically acclaimed shooter-looter series, will launch worldwide on PlayStation 4, Xbox One and Windows PC on the Epic Games store September 13, 2019. (Graphic: Business Wire)

Borderlands 3 is a hilarious, story-driven, non-stop galactic thrill-ride, filled with colorful characters, epic enemies and boss fights, and literally billions of guns. In an all-new gameplay trailer released today, Gearbox and 2K show off the game's unique brand of explosive, irreverent mayhem.

"For the past several years, the team at Gearbox Software has been devoting every ounce of our passion, creativity and love into making ***Borderlands 3*** the biggest, baddest and most ambitious ***Borderlands*** adventure we've ever made," said Gearbox Software President and CEO Randy Pitchford. "***Borderlands 3*** is being crafted not only as a love letter to fans of the series, but also as an ideal entry point for new players to jump-in alone or cooperatively, on or off-line, in the latest and greatest installment of the definitive best-in-class benchmark shooter-looter."

The franchise, which combines the exhilarating action of a first-person shooter with the rich progression and loot systems of a role-playing game, has sold-in more than 41 million units worldwide to date. The most popular title in the series – ***Borderlands 2*** – still draws in more than one million unique monthly users more than six years after the game's initial release in 2012. (For more information, please click here.)

"***Borderlands***is one of the most recognized and celebrated franchises in gaming," said 2K President David Ismailer. "We're proud of the work and dedication of our partners at Gearbox, who are making a game that will not only reignite the millions of existing ***Borderland***s fans but welcome a new generation of players into this beloved universe."

A Mayhem-Fueled Thrill Ride:

Blast through new worlds and enemies as one of four brand new Vault Hunters – the ultimate treasure-seeking badasses of the Borderlands, each with deep skill trees, abilities, and customization.

Play solo or join with friends to take on insane enemies, collect *bazillions* of guns and loads of loot, and save your home from the most ruthless cult leaders in the galaxy – the Calypso Twins.

For more details on the story, characters, gear, and everything else you'll find in ***Borderlands 3***, **tune in on May 1 for the extended Gameplay Reveal Event livestream**. In the meantime, for more game info and screenshots, click here and here.

PC Gaming on Steroids in Collaboration with AMD and the Epic Games store:

Developed from the ground up with AMD, ***Borderlands 3*** will take full advantage of the most powerful PC hardware available, and is optimized for top performance and incredible gaming experiences on AMD Radeon™ graphics cards and Ryzen™ CPUs.

At launch on September 13, ***Borderlands 3*** will be available for PC exclusively through the Epic Games store. ***Borderlands 3***will be available on additional PC digital storefronts in April 2020.

"The PC gaming community has been an important part of the success of the ***Borderlands*** series, and we are excited to be partnering with Epic who recognize its worldwide popularity and share in our commitment to bring ***Borderlands 3*** to this rapidly expanding audience," said Ismailer. "Our mission, in addition to delivering the most engaging and captivating entertainment experiences, is to embrace new distribution platforms that will contribute to our effort to grow the audience for ***Borderlands 3***."

You Want Loot? You Got It.:

With multiple editions chalk full of digital bonus content and physical goodies, you can pick the *loot-splosion* that's right for you – and pre-orders are live now!

Borderlands 3 Standard Edition - $59.99 USD

The *Borderlands 3 Standard Edition* includes the base game.

- **Pre-order bonus:** Gold weapon skins & weapon trinket

Borderlands 3 Deluxe Edition – $79.99 USD

The *Borderlands 3 Deluxe Edition* includes the base game, as well as bonus digital content:

- Retro Cosmetic Pack: Vault Hunter head & skin, Echo Device skin, weapon skin;
- Neon Cosmetic Pack: Vault Hunter head & skin, Echo Device skin, weapon trinket;
- Gearbox Cosmetic Pack: weapon skin, weapon trinket;
- Toy Box Weapon Pack: 2 Toy guns, Toy grenade mod, weapon trinket;
- XP & Loot Drop Boost Mods;
- **Pre-order bonus:** Gold weapon skins & weapon trinket.

Borderlands 3 Super Deluxe Edition – $99.99 USD[1]

The *Borderlands 3 Super Deluxe Edition* includes all the bonus digital content and pre-order bonus of the *Deluxe Edition* PLUS the *Borderlands 3 Season Pass*, which includes:

- Four (4) campaign DLC packs featuring new stories, missions and challenges;
- Butt Stallion weapon skin, weapon trinket, and grenade mod.

([1]LIMITED TIME PRICING – Starting September 17, 2019, the digital version of *Borderlands 3 Super Deluxe Edition will update to the full MSRP of $119.99 USD.)*

Borderlands 3 Diamond Loot Chest Collector's Edition – $249.99 USD

Celebrate the return of the original shooter-looter with the *Diamond Loot Chest Collector's Edition* , a *swag-splosion* of collectibles *digistructed* straight from the worlds of *Borderlands 3* – available at GameStop.

This edition includes the full game, season pass, and all bonus digital content and pre-order bonus of the *Super Deluxe Edition*, plus:

- **Diamond Loot Chest Replica:** Featuring a functional retractable lid, this chest is perfect for storing your real-world loot;
- ***Borderlands 3* character figurines (x10):** Make room on your shelf for the whole crew, including the four new Vault Hunters, the fanatical Calypso Twins, and some of your favorite characters from the Borderlands universe! (Approximately 3" tall.);
- **Sanctuary 3 snap model:** Construct your very own Sanctuary 3 model ship and display it proudly on its included stand;
- **Vault Key keychains (x4):** Because you never know when you might stumble across an unopened Vault;
- **Cloth galaxy map:** Discover new worlds beyond Pandora with Typhon DeLeon's map of the Borderlands;
- **Character art lithographs (x5):** Unique character prints starring the new Vault Hunters and fanatical Calypso Twins;
- ***Borderlands 3* Steelbook case:** A gorgeous metal case for any collector's shelf.

The Year of *Borderlands* has Officially Begun:

To celebrate the announcement of ***Borderlands 3***, the ***Borderlands: Game of the Year Edition*** launches today on PlayStation 4, Xbox One, and Windows PC. ***Borderlands: Game of the Year Edition***is the brand new definitive version of the original game, boasting ultra HD remastered graphics, significant quality-of-life content updates, and all add-on content included. For more information, please click here.

Additionally, Gearbox and 2K also released an Ultra HD Texture Pack that increases the visual fidelity of ***Borderlands:The Handsome Collection*** on consoles, and provides a visual upgrade for ***Borderlands 2, Borderlands: The Pre-Sequel,*** and all the game add-ons for both titles on PC. For more details on the specific visual enhancements, please click here.

To keep up with all things***Borderlands***, please visit www.borderlands.com, become a fan on Facebook, subscribe on YouTube, follow ***Borderlands*** on Twitter and Instagram, and join the conversation using the hashtag #Borderlands.

2K is a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

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About Borderlands

From the minds at Gearbox Software, Borderlands is the critically acclaimed shooter-looter franchise that started it all, combining intense first-person shooter gameplay with extensive role-playing progression in an exhilarating and irreverent four-player cooperative experience. Each iteration of the series features new player characters (known as Vault Hunters) with customizable skills, as well as diverse, imaginative environments filled with unique missions and enemies. Borderlands also boasts literally bazillions of guns, grenades, and loot thanks to its sophisticated weapon generation system—aside from unique Legendary items, no two weapons are exactly alike!

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, publisher and marketer of interactive entertainment for consumers around the globe. The Company develops and publishes products principally through its wholly-owned labels Rockstar Games and 2K, as well as its Private Division label and Social Point, a leading developer of mobile games. Our products are designed for console systems and personal computers, including smartphones and tablets, and are delivered through physical retail, digital download, online platforms and cloud streaming

services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at http://www.take2games.com.

About 2K

Founded in 2005, 2K develops and publishes interactive entertainment globally for console systems, handheld gaming systems and personal computers, including smartphones and tablets, which are delivered through physical retail, digital download, online platforms and cloud streaming services. 2K publishes titles in today's most popular gaming genres, including shooters, action, role-playing, strategy, sports, casual, and family entertainment. The 2K label has some of the most talented development studios in the world today, including Visual Concepts, Firaxis Games, Hangar 13, Cat Daddy Games and newly formed, to-be-named studio in Silicon Valley. 2K's stable of high quality titles includes the critically acclaimed BioShock®, Borderlands™, Mafia and XCOM® franchises; the beloved Sid Meier's Civilization series; Evolve™ and Battleborn®; the popular WWE® 2K franchise and NBA® 2K, the highest rated* annual sports title of this console generation.

*According to 2008 - 2019 Metacritic.com

About Gearbox Software

Gearbox Software is an award-winning, independent developer of interactive entertainment based in Frisco, Texas. It was founded in 1999 by game industry veterans, and its first release was Half-Life: Opposing Force. Since then, the company has become widely known for successful game franchises including Brothers in Arms, Borderlands, and Battleborn, as well as acquired properties Duke Nukem and Homeworld. For more information, visit http://www.gearboxsoftware.com.

Cautionary Note Regarding Forward-Looking Statements

The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "should," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key management and product development personnel, our dependence on our *Grand Theft Auto* products and our ability to develop other hit titles, the timely release and significant market acceptance of our games, the ability to maintain acceptable pricing levels on our games, and risks associated with international operations. Other important factors and information are contained in the Company's most recent Annual Report on Form 10-K, including the risks summarized in the section entitled "Risk Factors," the Company's most recent Quarterly Report on Form 10-Q, and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

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