



Rockstar Games Announces Grand Theft Auto V Coming Spring 2013

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NEW YORK--(BUSINESS WIRE)--Oct. 30, 2012-- Rockstar Games, a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO), is very proud to announce that **Grand Theft Auto V** is expected to launch worldwide during spring 2013 for the PlayStation®3 computer entertainment system and the Xbox 360® video game and entertainment system from Microsoft.



Rockstar Games' Grand Theft Auto V is coming to Xbox 360 and PS3 during spring 2013 (Photo: Business Wire)

Developed by series creator Rockstar North, **Grand Theft Auto V** is the largest and most ambitious title in the series to date. Set in the sprawling city of Los Santos and the surrounding area, **Grand Theft Auto V** delivers a world of unprecedented scale and detail bursting with life, from mountaintops to the depths of the ocean.

"**Grand Theft Auto V** builds on everything we've learned about open world game design," said Sam Houser, Founder of Rockstar Games. "We can't wait to share it with fans."

Beginning November 5, 2012, **Grand Theft Auto V** will be available for pre-order in stores everywhere. For all other information and updates on **Grand Theft Auto V** including the latest trailers, please visit <http://www.rockstargames.com/V/>.

About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, marketer and publisher of interactive entertainment for consumers around the globe. The Company develops and publishes products through its two wholly-owned labels Rockstar Games and 2K, which publishes its titles under the 2K Games, 2K Sports and 2K Play brands. Our products are designed for console systems, handheld gaming systems and personal computers, including smartphones and tablets, and are delivered through physical retail, digital download, online platforms and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <http://www.take2games.com>.

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Cautionary Note Regarding Forward-Looking Statements

The statements contained herein which are not historical facts are considered forward-looking statements under federal securities laws and may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key management and product development personnel, our dependence on our Grand Theft Auto products and our ability to develop other hit titles for current generation platforms, the timely release and significant market acceptance of our games, the ability to maintain acceptable pricing levels on our games, our ability to raise capital if needed and risks associated with international operations. Other important factors and information are contained in the Company's Annual Report on Form 10-K for the fiscal year ended March 31, 2012, in the section entitled "Risk Factors," and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/cgi-bin/mmg.cgi?eid=50458581&lang=en>



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