

'The Big Aristotle' Shaquille O'Neal Booms Back to the Court in NBA® 2K18 Legend Edition

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Newly enshrined NBA Hall of Famer, dominant basketball icon and ultimate basketball big man honored on special game cover; fans to receive exclusive memorabilia and in-game content

NEW YORK--(BUSINESS WIRE)--May 8, 2017-- **2K** today announced that **NBA 2K** will feature Hall of Famer Shaquille O'Neal on the cover of the **NBA 2K18 Legend Edition**. This special edition of the top-rated NBA video game simulation series for the last 16 years* gives the court to the big man who needs no introduction, "The Diesel...The Big Aristotle...Superman...Shaq Daddy..." with special Shaq-themed memorabilia and content, extending his legacy as the most dominant center in NBA history.

This Smart News Release features multimedia. View the full release here: <http://www.businesswire.com/news/home/20170508005323/en/>



2K today announced that NBA 2K will feature Hall of Famer Shaquille O'Neal on the cover of the NBA 2K18 Legend Edition.

"I want to thank **NBA 2K** for their continuous support of my basketball and broadcast career," said O'Neal, whose Hall of Fame enshrinement late last year celebrates a storied 19-year career. "I'm excited to be on the cover of the **NBA 2K18 Legend Edition** and I hope my fans have a blast playing it up big man style and re-creating my most legendary in-game moments!"

Fans who pre-order the **NBA 2K18 Legend Edition** and **NBA 2K18 Legend Edition Gold** at participating North American retail and online vendors receive Early Tip-Off Access, ensuring they receive their copy and in-game bonuses four days early beginning on September 15, 2017.

The **NBA 2K18 Legend Edition** includes special Shaq memorabilia and in-game content, including:

Physical Items:

- Limited-edition Shaq poster;
- 5 Panini trading cards;
- Exclusive stickers.

Digital Content:

- 100,000 Virtual Currency;
- 20 Weekly MyTEAM Packs;
- Shaq in-game items;
- And more!

Gamers who pre-order the **NBA 2K18 Legend Edition Gold** will receive even more exclusive Shaq memorabilia and in-game content, including:

Physical Items:

- Limited-edition Shaq Poster;
- Lenticular;
- 10 Panini trading cards;

- Exclusive stickers.

Digital Content:

- 250,000 Virtual Currency;
- 40 Weekly MyTEAM Packs;
- Shaq in-game items;
- And more!

O'Neal's Legend Edition appearance on **NBA 2K18** marks the third **NBA 2K** cover appearance for the 15-time NBA All-Star and 14-time All-NBA selection. O'Neal, who played 19 NBA seasons, was inducted into the Naismith Memorial Basketball Hall of Fame in 2016.

The **NBA 2K18** Legend Edition and Legend Edition Gold will be available in both digital and physical formats for \$99.99 and \$149.99, respectively, on PlayStation®4 computer entertainment system, Nintendo Switch and Xbox One. The **NBA 2K18** Legend Edition Gold physical edition is available exclusively at GameStop.

Developed by Visual Concepts, **NBA 2K18** is not yet rated by the ESRB. **NBA 2K18** will be available for PlayStation®4 system and PlayStation®3 computer entertainment system, Xbox One and Xbox 360, Nintendo Switch, and Windows PC platforms on September 19, 2017.

Follow [@NBA2K](#) on [social media](#) for the latest **NBA 2K18** news.

**According to 2000 - 2017 [Metacritic.com](#) and [Gamerankings.com](#).*

2K is a publishing label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO).

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About Take-Two Interactive Software

Headquartered in New York City, Take-Two Interactive Software, Inc. is a leading developer, publisher and marketer of interactive entertainment for consumers around the globe. The Company develops and publishes products through its two wholly-owned labels Rockstar Games and 2K. Our products are designed for console systems and personal computers, including smartphones and tablets, and are delivered through physical retail, digital download, online platforms and cloud streaming services. The Company's common stock is publicly traded on NASDAQ under the symbol TTWO. For more corporate and product information please visit our website at <http://www.take2games.com>.

About 2K

Founded in 2005, 2K develops and publishes interactive entertainment globally for console systems, handheld gaming systems and personal computers, including smartphones and tablets, which are delivered through physical retail, digital download, online platforms and cloud streaming services. 2K publishes titles in today's most popular gaming genres, including shooters, action, role-playing, strategy, sports, casual, and family entertainment. The 2K label has some of the most talented development studios in the world today, including Firaxis Games, Visual Concepts, Hangar 13, Cat Daddy Games and 2K China. 2K's stable of high quality titles includes the critically acclaimed BioShock®, Borderlands™, and XCOM® franchises, the beloved Sid Meier's Civilization series, the innovative Evolve™, the popular WWE 2K franchise and NBA 2K, the #1 rated and #1 selling basketball franchise*. 2K is headquartered in Novato, California and is a wholly owned label of Take-Two Interactive Software, Inc. (NASDAQ: TTWO). For more information, please visit www.2k.com.

**According to 2008 - 2017 [Metacritic.com](#) and The NPD Group estimates of U.S. retail video game sales through March*

2017.

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During the course of the presentation, the Company may make statements that are not historical facts and which are considered forward-looking statements under federal securities laws. These forward-looking statements may be identified by words such as "anticipates," "believes," "estimates," "expects," "intends," "plans," "potential," "predicts," "projects," "seeks," "should", "will," or words of similar meaning and include, but are not limited to, statements regarding the outlook for the Company's future business and financial performance. Such forward-looking statements are based on the current beliefs of our management as well as assumptions made by and information currently available to them, which are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict. Actual outcomes and results may vary materially from these forward-looking statements based on a variety of risks and uncertainties including: our dependence on key management and product development personnel, our dependence on our *Grand Theft Auto* products and our ability to develop other hit titles, the timely release and significant market acceptance of our games, the ability to maintain acceptable pricing levels on our games, and risks associated with international operations. Other important factors and information are contained in the Company's most recent Annual Report on Form 10-K, including the risks summarized in the section entitled "Risk Factors," the Company's most recent Quarterly Report on Form 10-Q, and the Company's other periodic filings with the SEC, which can be accessed at www.take2games.com. All forward-looking statements are qualified by these cautionary statements and apply only as of the date they are made. The Company undertakes no obligation to update any forward-looking statement, whether as a result of new information, future events or otherwise.

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